

KIRK SMITH
Editor-Publisher
4829 Saratoga Avenue
Ocean Beach, Calif.
Phone Point Loma 17

THE BEACH NEWS

Always Boosting Mission Beach, Ocean Beach, Pacific Beach and Point Loma

SUBSCRIPTION
\$1.00 a Year
EIGHT PAGES

THIRD YEAR—No. 34

Saturday, July 11, 1925

FIVE CENTS THE COPY

Splendid Church Growth

RELIGIOUS ADVANCE
SHOWN BY DECIDED INCREASE
IN CHURCH CIRCLES

Among the many other signs pointing out the steady progress and healthy growth of the beach districts covered by "The Beach News," none is more pleasingly positive than the notably large increase in attendance at the local churches and the delightful air of prosperity pervading religious circles. All of which is duly reflected in our regular church news columns.

Two Masses Held Now

Attention is called to a very important change in the announcement of the hours for services at the Ocean Beach Catholic church on Defoe street, corner Saratoga avenue. Although the church was recently enlarged by the addition of thirty feet, it is now found to be quite overcrowded. However, in order to meet the situation, Father DeClan E. Foley has obtained permission from Bishop Cantwell for the celebration of two masses every Sunday at 8 and 10 o'clock. The Roseville Mission is still attached to Ocean Beach, and Father A. Bellegay, of San Diego, will assist Rector Foley. A number of residents of Mission Beach are now included among the regular attendants at the O. B. Catholic church, giving most agreeable emphasis to our recently coined phrase of "Hands Across the Inlet." The spirit of cooperation in the beach district is decidedly praiseworthy, both in religion and in business. What's good for one is extra good for all!

New Edifice Projected

More evidence of local religious growth is to be found in the fact that our Episcopal friends will in the near future erect a church wherein their highly esteemed pastor, Rev. Dr. George Wallace, will officiate in a more becoming and imposing edifice than in the present temporary building. Plans are also about to be consummated by Pastor W. S. Dunn and the officers of the First Baptist Church of Ocean Beach for a gradual and most welcome elimination of their indebtedness. The members of the Congregational church are likewise arranging for material growth on a sound basis. All success to our churches and many more of them!

O. B. Baptist Church Report

Rev. W. S. Dunn, pastor of the First Baptist church, has supplied "The Beach News" with the following facts and figures relative to his pastorate:

| Averages: | Dec. 1924 | June 1925 |
|------------------------|-----------|-----------|
| The Bible School | 95 | 111 |
| Young People's Society | 29 | 33 |
| Morning Congregation | 43 | 46 |
| Evening Congregation | 34 | 78 |

The average attendance at the Sunday services of December, 1914, are given because this was the first month of Pastor Dunn's ministry in Ocean Beach. He states that the goal of \$700 is in sight and the church expects to receive a \$4000 allotment from the Southern California Baptist convention by the end of this month. This will pay the first mortgage on the Ocean Beach edifice.

Nestle Lanoil Permanent Waving
—THE BEAUTY SHOP, Phone Pt. Loma 193.

YOUNG PEOPLE'S CLUB TO SKATE NEXT FRIDAY AT MISSION BEACH

Arrangements have been made by Manager Edward A. Kickham for a fine reception to the Young People's club of the O. B. Baptist church next Friday, when a special skating event will be enjoyed at the Mission Beach Roller Rink. Every week some young folks' club from the different city churches sets aside special days for skating parties at Manager Kickham's rink, and the healthy and happy recreation is growing into wide favor. The new M. B. rink is modern in every particular and is universally pronounced a place "where it is a pleasure to skate."

Stationary—Froide—Bacon St.

Thomas G. Armstrong

Kodak Films—Froide—Bacon St.
POPULAR PUBLICITY MAN
APPOINTED AMUSEMENT
MANAGER, MISSION BEACH

Announcement was made last week-end by Neil E. Brown, assistant general manager of the Mission Beach company, of the appointment of Thomas G. Armstrong as manager of the Mission Beach Amusement Center, succeeding Herbert S. Burns, resigned. It is stated that in addition to his managerial duties, Mr. Armstrong will continue as director of publicity for the new seaside playground, having served in the latter capacity since April. Under the new arrangement he has established an office at the Amusement Center. Mr. Armstrong is a former newspaper man and for more than five years was the well known manager of the San Diego-California Club. He is residing at Mission Beach.

CONCESSION LEASES UNDER DIRECT CONTROL OF BARNEY & RIFE

It is officially announced by Assistant General Manager Neil E. Brown, of the Mission Beach company, that henceforth all concessions and leases at the Mission Beach Amusement Center will be handled by George L. Barney and Thomas A. Rife, sales agents for the Mission Beach company, who have established an office in the bathhouse building, fronting on the esplanade.

"DARE-DEVIL" PECK TO DO SURF BOARD STUNTS ON BONITA BAY

The famous surf-board rider, "Dare-Devil" Peck, is scheduled to give a series of thrilling exhibitions on Bonita Bay at the Mission Beach Amusement Center this (Saturday) afternoon and on Sunday afternoon.

TEXAS SOCIETY MEETS NEXT TUESDAY NIGHT

The Texas Society of San Diego will meet in the auditorium at Golden Hill park, Golden Hill playgrounds, northeast of the intersection of Twenty-sixth and A streets, Tuesday night, July 14. There will be music, songs, short, snappy speeches. Every ex-Texan within a radius of fifty miles is invited to be present. Plans for joining the Federation of State Societies, July 18, in a picnic at Mission Gardens, are to be made. Take No. 2 car, get off at Twenty-sixth street.

O. B. BASEBALL

Y. M. I. TEAM OPPOSES BEACH CLUB

Next Sunday
An aggregation of ball players from the Young Men's Institute of San Diego will give battle to the Beach team on the Ocean Beach grounds next Sunday afternoon. Both sides are making extra preparations for the fray and some fine sport is promised.

"KANDY KIDS" WIN FAST GAME HERE

The Beachites fell victims to the prowess of Showley Brothers' "Kandy Kids" last Sunday afternoon on the local diamond. It was a fast game, but the beach bunch couldn't solve the twirling of the visiting pitcher. The final score was 7 to 1 with Ocean Beach on the small end.

Don't Watch Mission and
Ocean Beaches Grow—
Grow With Them!

"HANDS ACROSS THE INLET" Mission Beach News Notes

MRS. F. G. GREENFIELD ON ROAD TO RECOVERY

After several weeks of suffering from throat trouble, Mrs. F. G. Greenfield, special representative of "The Beach News," is slowly recovering at her home, 726 Ormond court. Her many friends hope for her early restoration to health and the resumption of her excellent publicity work for Mission Beach.

THREE BEACHES REPRESENTED ON OUTING

Mr. and Mrs. R. J. Hurley of 4033 Mission boulevard were the leaders of a jolly group that enjoyed the Independence holidays on a camping trip to Cuyamaca Lake. Others in the party consisted of Frank Thompson and Mr. and Mrs. Mackenzie and their three children, all of Pacific Beach, and Mr. and Mrs. R. Roberts and their children, of Ocean Beach.

OPENING REALTY OFFICE

Mrs. Jessie E. Morgan, who has recently had an addition made to her home on Strandway, will open a real estate office next week at 2545 Cass boulevard, Pacific Beach.

DAY AND EVENING PICNIC

The United Daughters of the Confederacy held an afternoon and evening picnic recently at the home of Mrs. R. V. Jones, 722 Jersey court, Mission Beach. Dinner was ordered at 6 o'clock. Veterans and friends were invited.

AND IT WAS WET, TOO

He: That afternoon we went swimming in Mission Bay.
She: How did you find the water?
He: Easy, it was all around.
(San Diego Theatre News)

OTIS CHALLAND WEDS MISS BESSIE GREGORY

Last Monday Miss Bessie Gregory of Pueblo, Colo., was united in the bonds of matrimony to Otis Challand, son of Postmaster Frank Challand. The bride is the charming niece of Mrs. Bessie Gregory, with whom she has been residing at 3719 Mission boulevard for several months. Mr. Challand is a prominent business man of San Diego and is connected with the firm of Sensenbrenner Bros., cigar manufacturers, on Fourth street. The happy couple are on a honeymoon trip to Catalina Island and the northern part of the state, and on their return will reside in a beautiful new home in San Diego.

MOTORING TO BRITISH COLUMBIA

Mr. and Mrs. John A. Morrison and their family, of Pismo court and La Jolla, left this week on a motor trip up the coast to British Columbia, and will extend their vacation for several weeks.

RETURN FROM COLORADO

Mr. and Mrs. Harry Buckles, of 818 Portsmouth court, returned last Wednesday from an extended trip to Colorado, where Mrs. Buckles had been visiting her relatives since last May. Mr. and Mrs. Buckles and their baby are all enjoying good health and had a happy vacation.

FELL IN LOVE WITH M. B.

Mr. and Mrs. "Happy" Gilbreth and Mr. and Mrs. Art Robinson came down from Los Angeles and spent the holiday period with Mr. and Mrs. Fred S. Jennings, of 705 Yarmouth court. The visitors expressed great admiration over the delightful surroundings at Mission Beach, and "Happy" says he won't be really and truly happy until he owns "a place twist bay and spray."

Tragedy On Ocean Shore

Burns And Themer

Kodak Finishing—Froide—Bacon St.
BEACH LIFE-SAVERS
KEPT BUSY THIS SEASON
AIDING SWIMMERS

Since the opening of the spring and summer season at Ocean Beach, the well-known lifeguards Burns and Themer have proved their efficiency in the way of watchfulness and as resourceful first-aid men. An official list compiled from the police blotter at the Ocean Beach substation shows that the lifeguards have been kept busy aiding surf bathers who often get in distress through thoughtlessness or a careless disregard of repeated warnings. On the Fourth of July Lifeguard Burns rendered timely assistance to Mrs. L. Kiefer, of Los Angeles, who suffered from an attack of heart trouble while bathing in the ocean. Besides rendering aid to several people in the surf at Mission Beach and La Jolla, the following were saved from water distress by them on the dates designated: On May 24, O. W. Tozier; May 24, Roland Kirkpatrick; May 24, Anthony Lito; June 7, Alton Stafford; June 7, Harold Freeland; June 18, John Hopkins; June 27, John Smith; July 6, Agnes Dennard, and several others whose names were not obtained.

REWARD OFFERED FOR LEATHER PURSE LOST

ON SUNSET CLIFFS

While sight-seeing and taking pictures on Sunset Cliffs early this week, Mr. and Mrs. Frank Davis of Burbank, Calif., mislaid a small leather handbag belonging to Mrs. Davis and containing \$50 in currency. A suitable reward is offered upon the return of the purse to "The Beach News" office, as duly announced in our "Classified Ad." column.

PETTY THIEVERY 'ROUND THE BEACH DISTRICTS DURING HOLIDAYS

J. B. Mock, manager of the West Coast Drug Co. at Mission Beach, reported to the police on July 3 that his house was entered and a suit of clothes was stolen.

F. G. Barnard, an employee of the M. B. Dance Casino, has recovered his gold watch, which was stolen from his trousers in the locker department. Detective Fish recovered the timepiece in a San Diego pawnshop.

D. N. Damon reported to the police that his little son's sweater was purloined from a bench on the waterfront.

Purses were stolen on the Fourth from Mrs. Sophie Welsbacher, of National City, and Mrs. Compton, of Bancroft street, San Diego.

Three youths aged around fourteen years stole three purses from different people on the balcony of the M. B. bathhouse July 5. Officers Martin and Lightner captured the boys. They were held for the juvenile court.

HEAVY PENALTIES FOR "MOONSHINE" PARTY

Officer Merritt of the O. B. police sub-station, arrested three youths and two girls of minor age who were engaged in an automobile drinking bout at the beach early this week. Lupe Gonzales and Ambrose Ruiz, both aged nineteen years, were charged with the possession of intoxicants and Police Judge Chambers fined them each \$250. The girls and the younger youth were turned over to the probation office.

DEMISE OF WILLIAM BATT

The passing of William Batt occurred July 8 at the residence in San Diego. He was the father of Howard Batt, Charles Batt of Ocean Beach, Nevill Batt of Los Angeles and Mrs. J. M. McLean of Carbondale, Colo.; brother of Mrs. S. A. Randall of Dalton, Kan., and Mrs. Henrietta Hoffman of Maplewood, Ore. The deceased was a native of England, aged 68 years 9 months 6 days, and he was a member of Carbondale Lodge No. 82, F. & A. M., and W. O. W.

HEART FAILURE CAUSES DEPLORABLE END OF MRS. ANNA EVANS

Last Tuesday forenoon, while bathing in the surf at the foot of Santa Monica avenue, Mrs. Anna Evans succumbed to an attack of heart failure and perished in the waves just as rescue reached her. According to witnesses, Mrs. Evans was seen to suddenly pitch forward in the surf with a cry of distress. Lifeguard Calvin Burns rushed to her assistance and brought her to shore before she sank. Heroic efforts were made by Burns to revive her, but when the police ambulance arrived Dr. Lewis Strahlman pronounced her death to have been due to heart failure. Very little water had reached her lungs and she showed no symptoms of drowning. News of the tragedy flew like the wind through the beaches and a large crowd soon joined the groups of excited bathers at the scene.

Mrs. Evans was a fine, robust woman, 42 years of age, and for twelve years had been the devoted wife of William A. Evans, a well-known machinist employed by the Paige-Jewett Co. of San Diego, and residing at 4790 Brighton avenue. Mr. Evans was notified by phone that his wife had been overcome while taking her daily swim in the surf, and made all haste to the beach in his auto, but was unaware of her untimely end until he viewed her lifeless body on the sands. It proved a terrible shock to the stricken husband, who was almost overcome by the tragedy of his wife's demise and was assisted away by friends. Coroner Schuyler Kelly arrived just before Mr. Evans and directed the removal of the body to the Bradley-Woolman undertaking establishment, where funeral services were held last Thursday afternoon, Rev. W. D. Sunn officiating, and interment took place at Mt. Hope cemetery. Mrs. Evans left no children, and the bereaved husband has the sympathy of the entire community.

Photographs—Froide—Bacon St.

MORE DRY AGENTS COSTING THOUSANDS

The federal prohibition enforcement office announces that under the new reorganization plans twenty-two prohibition administrators are to be appointed at a salary of \$7500 each per year. The new force will cost the government \$165,000 a year.

SHERWIN-WILLIAMS PAINTS— San Diego prices—O. B. Feed, Fuel and Express, 1926 Bacon St. Phone Pt. Loma 20-W.

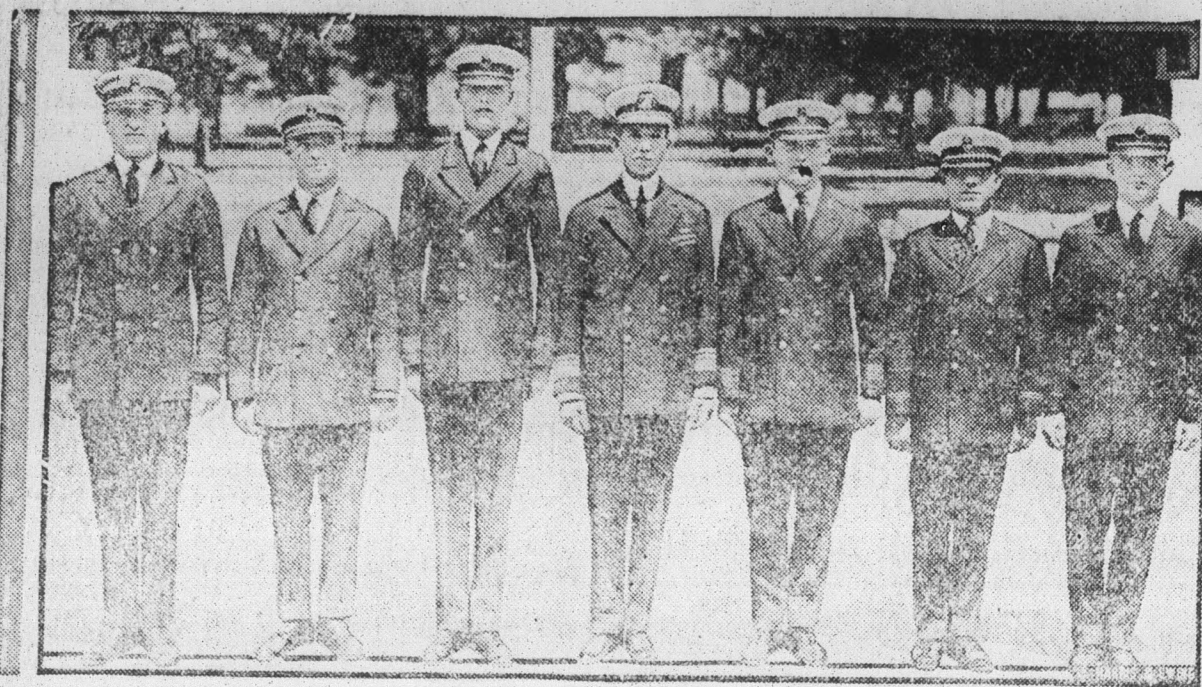
RECENT BUILDING PERMITS

J. L. Hilliard, frame cottage and garage, 4460 Brighton, \$2500.
E. C. Rollins, garage, 2233 Seaside, \$100.
Alice Jaeger, addition, 4603 Pescadero, \$750.
Arthur B. Bergston, alter cottage, 4546 Muir, \$100.
Louis Mairot, frame cottage and garage, 4989-91 Voltaire, \$3500.
W. G. Blindeck, garage, Cape May, Harry Dunn, frame cottage and garage, 4969 Narragansett, \$3000.
G. O. Hajicek, frame cottage, 4331 Saratoga, \$3300.

F. H. Rynning, frame cottage, 5172 West Point Loma boulevard, \$1000.
J. T. Smith, addition, 4869 Santa Monica, \$400.
W. H. Kluckner, frame cottage and garage, 4875 Lotus, \$2500.
W. H. Jennings, board house and garage, 4951 Cape May, \$1000.

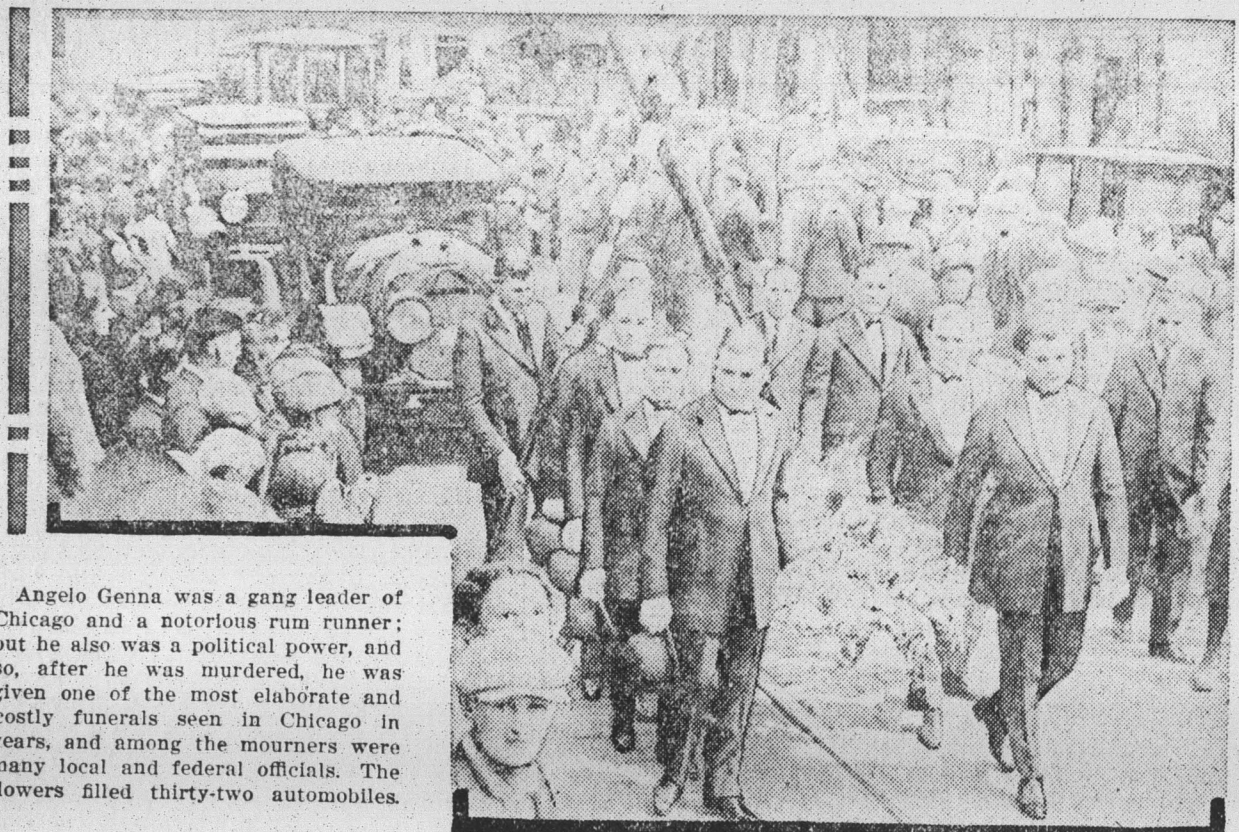
Mission Beach
John Smith, frame cottage and garage, 803 Ormond, \$2000.
C. P. Butler, garage, 1822 Salem, \$75.
J. H. Jones, frame garage and flats, 808 Isthmus, \$2700.
Wallace Walter, stucco cottage and garage, 751 Yarmouth, \$2500.
Mission Beach Roller Coaster, frame roller coaster, \$50,000.
C. F. Eckles, frame cottage and garage, 712 Eagirt, \$3000.
C. F. Eckles, frame cottage and garage, 708 Seagirt, \$3000.
Sam Brown, stucco cottage, 714 Torrence, \$3500.
W. P. Bates, stucco office, 2910 Mission boulevard, \$2000.

This Year's Six Honor Men at Annapolis Academy



Here are the six honor men of the class of 1925 at the naval academy at Annapolis, with Admiral Nulton, superintendent, in the middle of the line. On June 2 these men, left to right, received the following awards: D. A. Ross, Hoboken, N. J., the Thompson prize, a navigating sextant; J. H. Wellings, Boston, Mass., the dress sword presented by the Daughters of the American Revolution; R. R. Sentman, Wilmington, Del., the 1897 class sword and cup; E. H. Edmondson, Salem, Ore., Sons of the Revolution cup; H. E. Hubbard, Baltimore, Md., class of 1871 sword, and W. O. Gallery, Chicago, the Van Dyke prize gold watch.

Murdered Chicago Gangster Given Fine Funeral



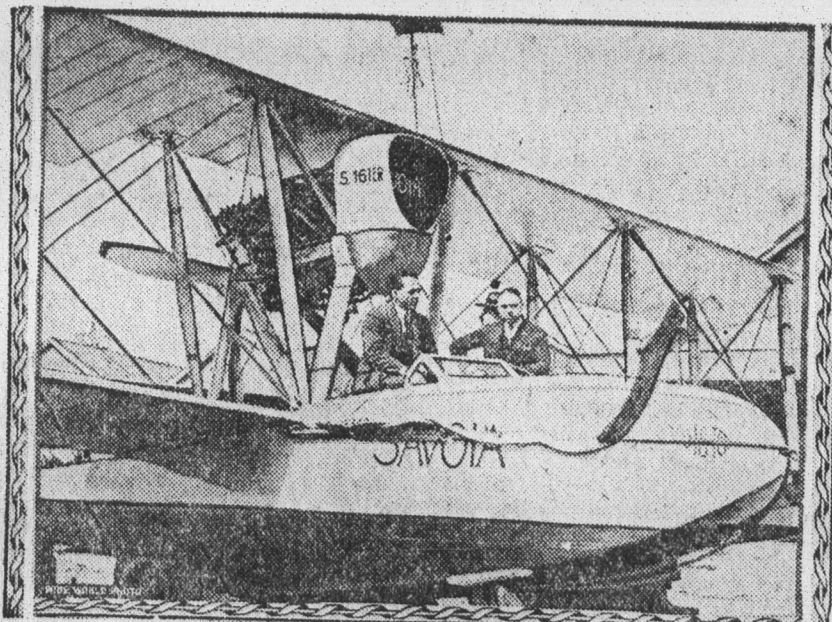
Angelo Genna was a gang leader of Chicago and a notorious rum runner; but he also was a political power, and so, after he was murdered, he was given one of the most elaborate and costly funerals seen in Chicago in years, and among the mourners were many local and federal officials. The flowers filled thirty-two automobiles.

Proud Day for "Pa" Jedding



"Pa" Jedding, a mail carrier of Battle Creek, Mich., for forty years, had the thrill of his lifetime when he was presented to President Coolidge at the White House. The trip to Washington was given to him by the citizens of Battle Creek as a token of appreciation for his long service.

Italian Flyers Reach Australia



Commander De Pinedo and his mechanic, Campanello, who have arrived in Australia on their airplane flight from Italy to Japan.

BELOIT'S APOLLO



Claire Pierce of Medford, Wis., as he will appear in a modern interpretation of Apollo, in Euripides' "Alceste," in the revival of the Greek play at an outdoor amphitheater at Beloit college, Beloit, Wis. Pierce is president of the senior class.

INDIANS NAME QUEEN



Miss Jane Mayes of Pryor, Okla., a Cherokee, was elected queen of the National Indian convention for 1928, at the 1925 pow-wow in Ponca City, Okla.

Community Building

Artistic Designs in Modern Shop Windows

A noteworthy change is slowly taking place in the appointment of our modern stores and shops, a writer in the San Francisco Chronicle comments. Today one witnesses everywhere the brightening up and rearrangement of our shops. Never before have such artistic exteriors been planned and such orderly interior arrangements been witnessed.

Up to this time our shops were a conglomeration of the material sold. There did not seem to be any definite plan, whereby a customer could see the goods to be sold to advantage. Instead of trying to show all the goods that might be purchased in a store, as was formerly the custom, we find today that the merchandise in general is subordinate, and forms the background of the entire store. However, the specialties which it is the purpose to emphasize, are shown to their best advantage, and naturally bring results.

The up-to-date owner pays great attention and gives serious study to the general architectural scheme of his store—the kind of floors, ceilings, walls and columns that are employed, and he insists that the entire arrangement be artistic and architecturally correct.

Even the field of window dressing is receiving architectural study. Years ago window dressing consisted of merely placing an artistic composition of material on display, but today a tour of the more up-to-date enterprising establishments will reveal the fact that the settings for our show windows consist of architectural backgrounds of meritorious designs.

Better Taste Needed in City Development

Turning American streets into hanging gardens by means of flower boxes on the windows and lamp posts is regarded as an enterprise of doubtful value by the civic development department of the Chamber of Commerce of the United States. The motive is a very good one, but experience of cities where the experiment has been tried shows that after a time interest lags in this method of beautification and the hanging gardens take on the aspect of an arid waste.

As an alternative the civic development department suggested, in response to an inquiry, that to make the business district of American cities more attractive attention might better be directed to setting a better standard of taste in architecture and in regard to street fixtures and creating a public opinion which will demand only that which is good.

It also recommends the appointment of special committees to advise on facades of new buildings, pointing to the experience of the national capital and one or two other cities where the local chapters of the Institute of Architects effectively serves that purpose.

Profit in Beauty

Where villages are being made more beautiful, the impetus has come in nearly every case from local initiative. Villages that have well-planned streets, attractive recreation spots and pleasing approaches are nearly always indebted for these advantages to the energy and public spirit of some small group of citizens. Under such inspiration dump heaps have been turned into garden spots, unsightly shacks and dilapidated stores have been torn down and replaced by smart substantial business buildings, and extensive programs of landscape gardening and tree planting have been undertaken. Villages that have embarked on this path are finding that beauty pays. It improves local business and attracts tourist business. It enhances real estate values and has a powerful influence in raising individual standards of efficiency and enterprise.

Children Need "Home"

No one is more susceptible to environment and surroundings than a child, and it is the children who suffer most when the family is transplanted too frequently. Living in rented quarters is quite conducive to frequent moving, with resultant struggles to find and make congenial friends, to adjust oneself to different schools and often to different methods of instruction, to try to find a place in the new neighborhood. If the family is settled in its own home, friendships, school and church relationships can be permanent and lifelong, and each child feels that he has a place to fill in the community life. He will share his parents' feeling of responsibility as members of that community and he will do his best to make his home town the "best little place on earth."—New York Times.

Utilize Vacant Lots

You couldn't do a better thing for Talladega than to plan right now to plant flowers in what would otherwise be ugly spots in your city, namely, vacant lots here and there. If you don't care for posies, you might consider raising a garden. Anything is better than letting the vacant lots grow up into wilderness of weeds. The suggestion is one of whose adoption would mean much for a better looking city, and the appearances are important.—Talladega (Ala.) Daily Home.

GIRL RESCUED WHILE DRIVING OWN DEATH CAR
Heroic Officer Killed While Answering Woman's Call for Help.

Memphis, Tenn.—Forced to take the wheel and drive her own death car, the automobile in which her divorced husband was taking her to a woods where he intended to kill her and himself, Miss Dorothy Reese, twenty-one, was rescued by a policeman whose heroism cost him his life. The tragedy occurred on one of the main streets of the city during a quiet afternoon.

Miss Reese, given the right to assume her maiden name by the court after she divorced her husband, Carl Rogers, was riding in an automobile with her sweetheart, Enoch Gregg.



Opened Fire.

Suddenly Rogers leaped into the machine, thrust a pistol into Miss Reese's back, and ordered her to drive to a woods, where he would kill her and commit suicide, the girl later told police.

Miss Reese drove on until she saw Policeman T. B. Knox and then she screamed for help. Knox leaped from his motorcycle and ran to the car. Rogers opened fire, and the policeman, mortally wounded, pumped two bullets into the body of his slayer and then died.

Tried to Kill Self.

Rogers tried to kill himself, but two other officers arrested him and took him to a hospital. Miss Reese, who also was wounded, was taken to another institution. Rogers will live and will have a speedy trial for murder. Miss Reese, wounded in the knee, will recover but probably will be crippled for life.

"I was paralyzed with fear," Miss Reese told police. In describing her ride to death. "My tongue was dead. There were hundreds of people all around and I knew my former husband intended to kill me—but I could not call for help until I saw the policeman. Then I saw flames in front of me and men shooting pistols. I don't remember any more. I was in the hospital when my senses returned."

Widow's Mite Returns; to See Girlhood Home

New York.—Laura Julietta Gottlieb, seventy-seven years old, an inmate of the Denmark Home for the Aged, in Brooklyn, will leave for her home in Copenhagen, which she left 55 years ago.

When Constantin Brun began his twenty-sixth year as Danish envoy, the Danes in New York begged for the privilege of giving him a reception and a memorial of his services. He agreed to the reception, but he refused any gift. Instead of spending the money for him, he asked the Danes to create a fund to send back to Denmark some old person whose declining years were heavy with homesickness.

The committee selected Mrs. Gottlieb. She was one of the first to work for the home to which misfortune finally sent her. She gave in order that the aged might not be without comforts. She was made secretary of the group which brought the Denmark Home for the Aged into existence.

Eighteen years ago Mrs. Gottlieb's husband died, leaving little money. Then it was that Mrs. Gottlieb became a home inmate.

On June 23 she will leave with a roundtrip ticket in her hand. A white-haired woman, certain to be amazed as much by the changes in Copenhagen as was the young, hopeful bride by the wonder of the new world when she came here 55 years ago.

Counterfeiters Busy

Mexico City.—A gang of skillful counterfeiters who have flooded Mexico and parts of the United States with expertly made counterfeit currency of various denominations has been found in a remote village in the state of Guerrero, southern Mexico, according to information received recently at the American embassy. Their arrest and expulsion to the United States will be made in a few days, it was said.

Daddy's Evening Fairy Tale
By Mary Graham Bonner

THE WIND'S COSTUMES

Tommy, the boy who was having adventures, was very much excited when he saw the place where the Wind went when the Wind died down. He saw the Wind's Sleeping Palace which was in a sunny, hilly field, just off the edge of the woods. Above the Wind's Palace was the sky, for the Wind liked plenty of air when he slept.

There were many little creatures outside humming a low, soft melody, which was very soothing and much like a lullaby. They did this for the wind, and there were katy-dids, hum-bles, humming birds in the chorus. Just by the door of the palace there was a notice.

It begged those who came to pay attention to the notice and Tommy read it all. He was particularly interested in the part that said:

"When the Wind dies down and goes to his Sleeping Palace it is so very quiet, and so very, very, very still, and so very calm that even the earth people cannot feel any breeze. 'The Wind has completely died down' they say. It is because we are keeping his Palace so quiet.

"Uphold these traditions.

"And remember!

"The Wind is tired. He has been off on a Gale Occasion. A Gale Occasion is the same with him as a Gala Occasion is with the Earth people.

"Remember the rules. Tread gently." Just as Tommy finished reading the door of the Palace was opened and standing there were two little gentlemen dressed in fly-away coats of green.

They held the door back and one of them whispered to Tommy:

"We're the Breeze Brothers. We're keeping very quiet. If we began to get excited the Wind might want to see what was up."

Tommy walked on along the great hall. It was made of beautiful stones and small pine and fir trees stood in great green buckets on either side. As he walked along he saw the Tread Softly Cupboard and picked out a pair of Guaranteed-Not-to-Make-a-Sound Moss Slippers.

Then he turned down a corridor to the right and before long he was in the Royal Wardrobe room talking to the Wardrobe Chief.

What a wardrobe the Wind had! There were costumes for rainy-windy days, for windy-sunny days, for windy-cold days, for windy-mild days. There



They Held the Door Back.

were wild costumes for hurricanes, gales, blizzards, storms and there was one costume which looked like a clown's costume which the Wardrobe Chief said was the costume the Wind wore when he went on his howling parties sometimes of a very windy evening.

"You've heard him howl at night?" the Wardrobe Chief asked Tommy and Tommy said he had.

"That's what he wears," the Wardrobe Chief said. It was the wildest costume—the sleeves and trousers all frizzled, the hood covered with bells and whistles and horns.

Tommy had no idea the Wind had so many costumes, yet he could see that there was a time when the Wind wore each of them.

And then he saw the Wind asleep. Above him was his sky roof and he had a bed which looked as though it had come from the deep, deep forest. The Wind was sound asleep. The chorus outside the Palace could be heard faintly, the sun was shining down and the Wind looked like a beautiful knight of old, or maybe a prince, slim and handsome and young and a brave, merry fellow, too.

When the Wind caught sight of Tommy he laughed.

"Well, upon my word as the Wind, so here you are. And now to pay me back for running off with your kite last week and your balloon two weeks before you have now discovered where the Wind goes when the Wind dies down!

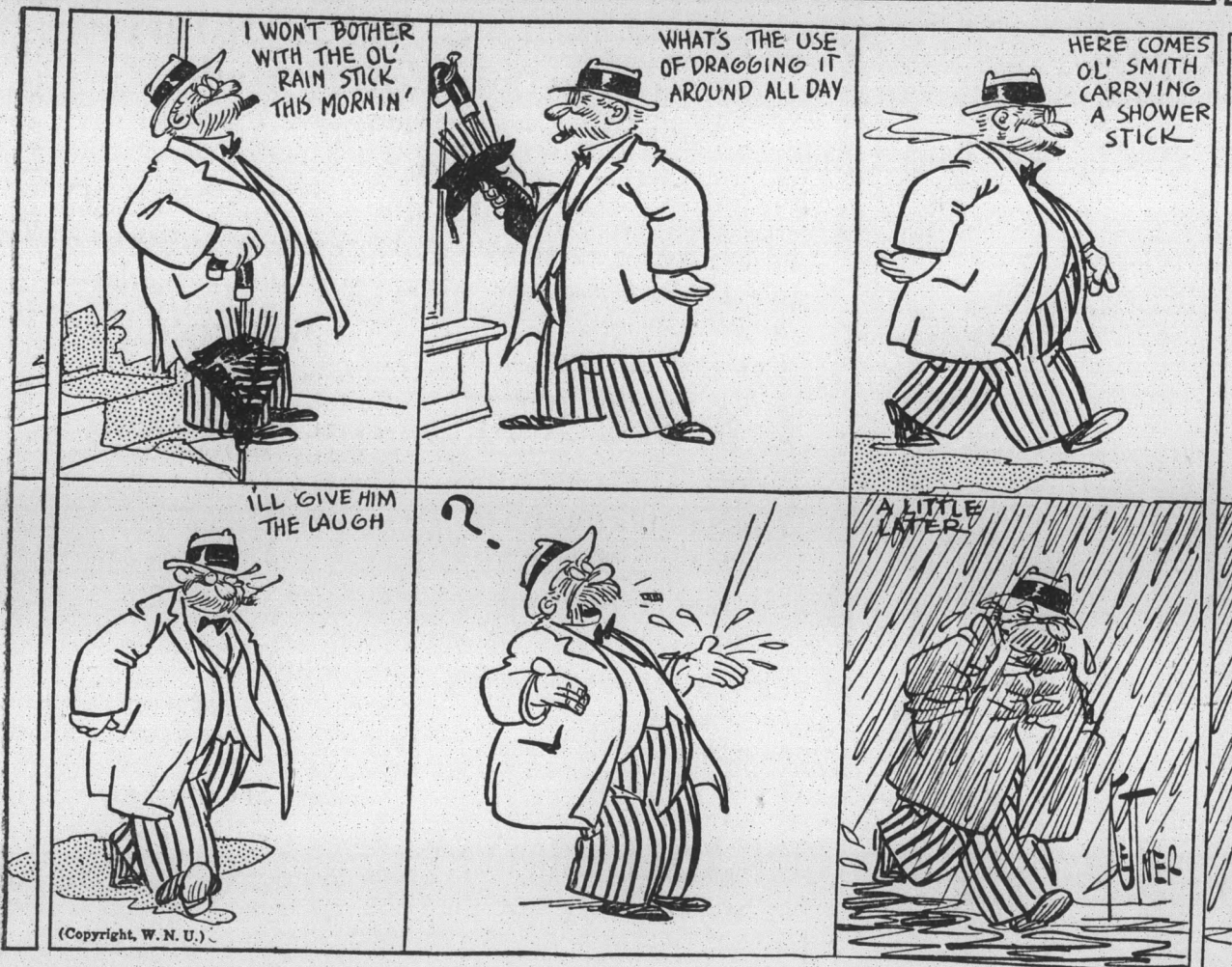
"Good for you, Tommy. But come, jump on my back and I'll take you to the Mountain Top. If you've come this far that's where you must be going."

Tommy jumped upon the Wind and riding piggyback fashion they dashed off, the Wind flinging his windy-sunny day cape about him. And as they flew off the Palace began to sway, and the trees and the ferns all bowed again and again and everything which had been so still began to move.

"We're off," cried the now wide-awake Wind.

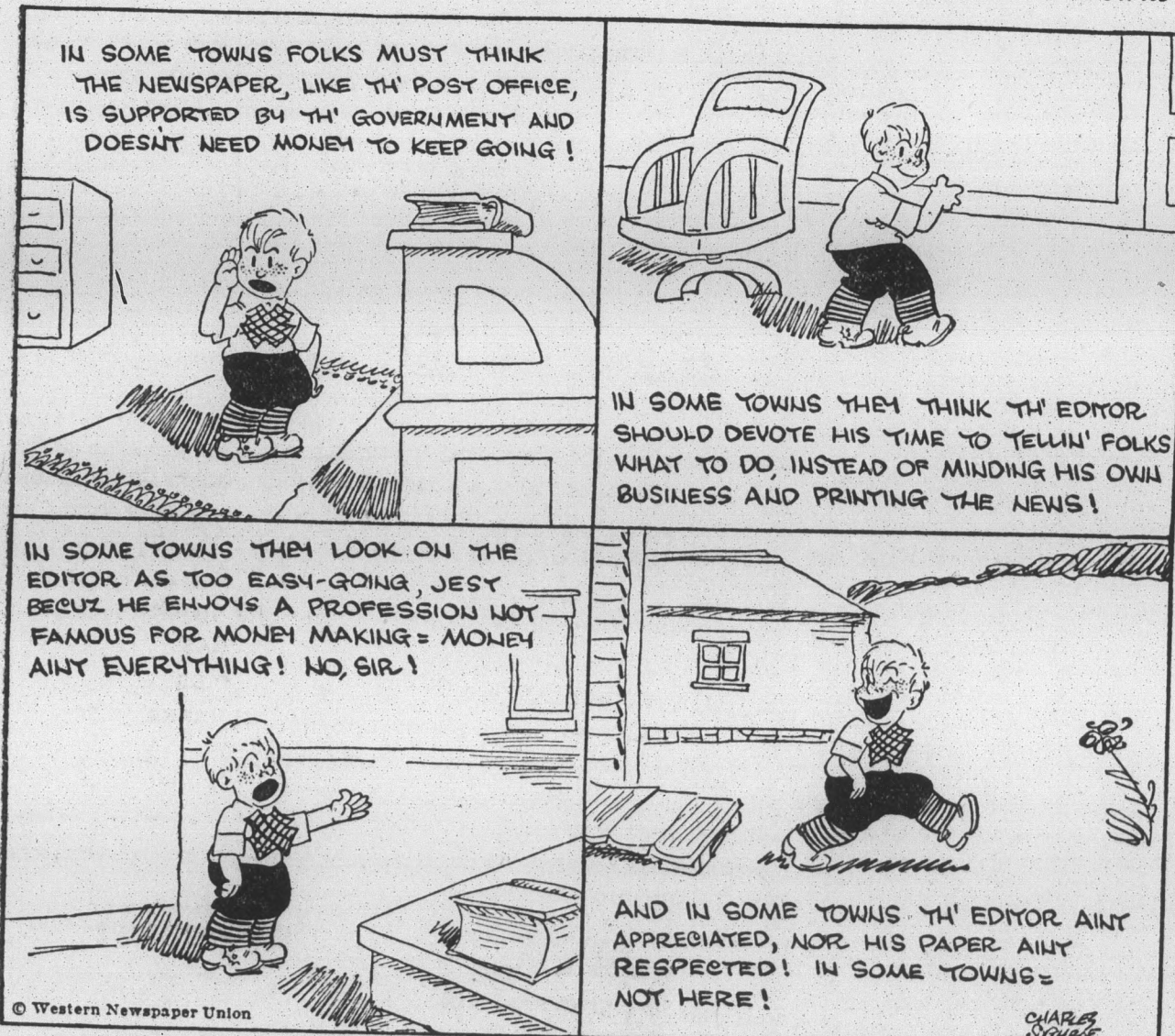
OUR COMIC SECTION

Our Pet Peeve



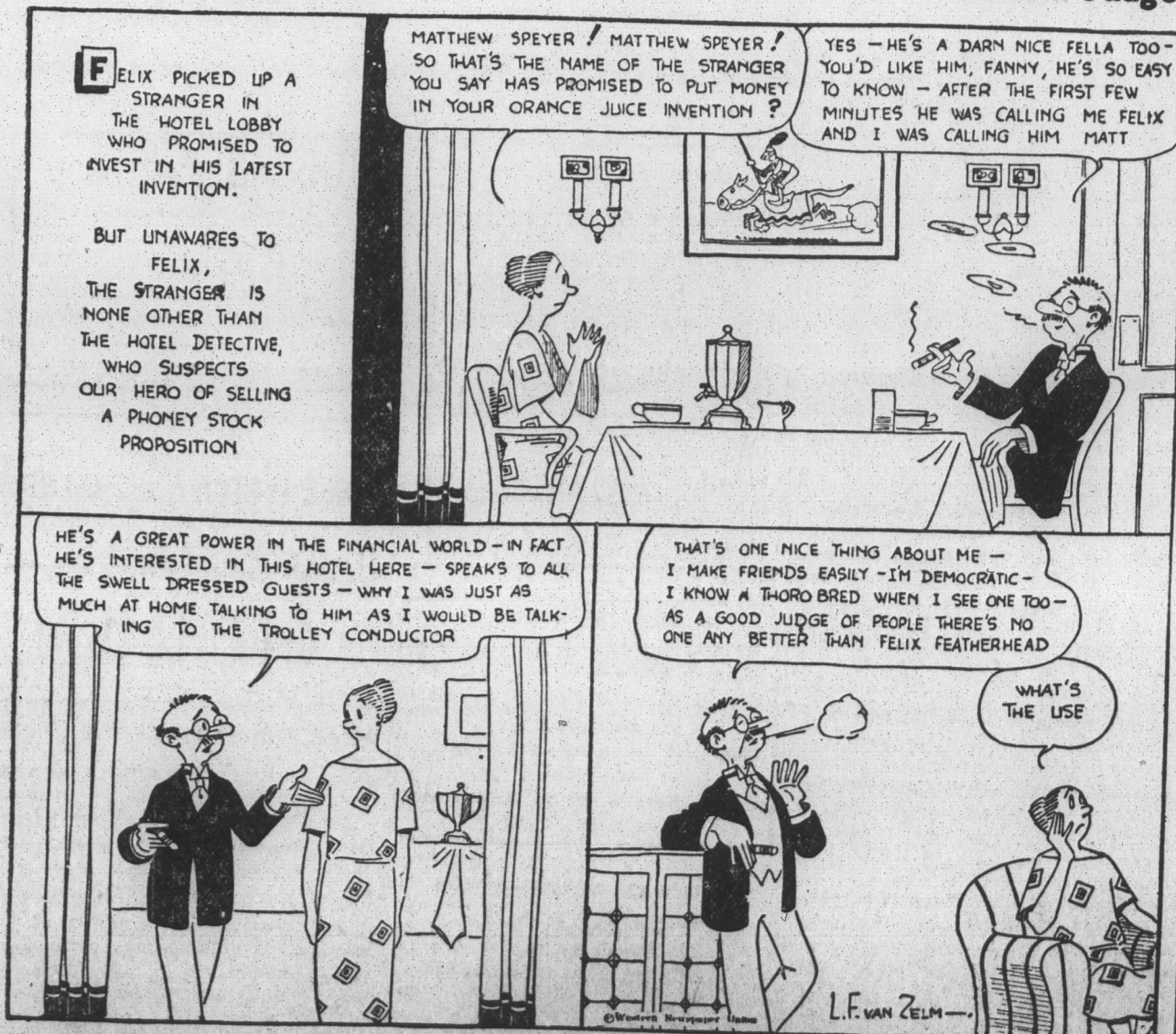
MICKIE, THE PRINTER'S DEVIL

In Some Towns



WHAT'S THE USE

A Great Judge



THE RETURN OF CHEE LEE

By JAMES FRANCIS DWYER

(© by Short Story Pub. Co.)

THE arrows of a westerling sun ricocheted along the greasy surface of the sea, and the sand beach was a sheet of white flame under their fire. The coral teeth of the Great Barrier bit viciously at the charging combers and tossed up spray that fell like a shower of blood. A Japanese pearly schooner beating up towards the straits was the one splash of brown in the belt of red ocean.

Verlund cursed. The strip of velvety shadow swung round the hut, as if hiding from the yellow glare that licked at it hungrily, and his bare legs had been stripped of their shade covering. I crawled after him as he snuggled closer to the wall. The locusts were singing noisily in a clump of small gum trees near the beach, and I was thinking how silent it would be after they had finished their song when my companion startled me with a question.

"What brought you up here?" he asked, sharply.

"I am at a loss to say," I answered. "I drifted up to Rockhampton, and one day the tropics bulged and sucked me in closer to the line."

Verlund was regarding me curiously. He was the true type of the spineless tropical deadbeat. The soul of man dies in the tropics. It swoons under the glamour, the color and the light, and wrecks like Verlund are the result. A tattered shirt ballooned over his sun-tanned body—a pair of trousers with amputated legs was his only other garment. His hair was thick, black and oily, covering his ears and hanging like the tassels of a mat before the heat-tormented eyes.

"Get back," he said, slowly. "Get down to Cairns and pump a boat to Sydney. This place is hell—plain hell."

The locusts stopped singing for a moment, and the silence fell upon us, deathlike, tangible. The sound made by the waves floundering on the beach seemed to be muffled by some smothering force.

"What brought you?" I questioned, endeavoring by speech to relieve my ears, that strained to catch faint sounds.

"Me?" he croaked, moistening the cracked lips as he stared up over the red waters toward China. "Why, the devil brought me, and a girl and something else kept me."

The locusts took up their chorus again, a wild, shrill, ear-splitting farewell to the dying sun. The sand dunes seemed to pant under the glare. I edged farther into the strip of shadow as the splintery beams bit fiercely at my exposed hands. Presently Verlund spoke again.

"This is where men come to die," he said. "This infernal place drugs them, poisons them, scorches their souls."

He laughed mirthlessly and kicked the stringy-bark sides of the shanty till the little glittering lizards hurried into their holes.

"I got here in '94," he continued. "I was down at Melbourne and got cleaned out over the Cup. Patron won it, thirty to one shot, and I contemplated a long dive into the Yarra when the tropics beckoned. They call you in the night when everything is still, drag your heart with a net that's all lilac and rose-pink and sapphire blue, and you wake hating the hard streets and the hum of toil. That's how I was caught. I stowed away to Cairns, worked my way up here, and the devil chained me with the murmur of the surf and the silence, and I couldn't get away."

A Chinaman went down the hot track at a quiet trot, and Verlund's eyes watched him through the screen of uncombed hair. The Celestial turned a headland and was lost to view.

"She belonged to that yellow swine's partner," he muttered, nodding toward the spot where the Chinaman had disappeared.

"Chee Lee?" I questioned.

"Yes, Chee Lee. She was the tiniest, sweetest little ball of femininity that ever came down out of Chrysanthemum Land. That hound had no ties on her—Chee Lee, I mean. Who the devil told you about Chee Lee?"

"I heard something," I muttered evasively. "Something about you waiting to see him."

Verlund's discolored teeth showed as he grinned. "Oh, yes, Hanrahan talks a lot, doesn't he? Well, I am waiting to see Chee Lee. He's been gone eleven years in November. He grabbed 'The Waratah' that night and bolted down to Rockhampton and I lost him there—lost all trace of him, so I came back here and watched. Sun Low was Chee Lee's partner. Sun Low is a scoundrel. Chee can't get a sixpence of his own money till he comes back for it. He'll come some day to settle with Sun, and I'll be here to settle with him—see?"

I nodded. I understood why Verlund's credit was good at the grocery store owned by Sun Low. Verlund was the bogeyman that kept Sun's partner out of the way.

"She used to sit on that old veranda next Buttan Singh's, where the wistaria blossom hangs like bunches of grapes, and every time I passed I wondered why she didn't bolt from that old, toothless murderer. She'd peep

at me from between the flowers, just wondering—there were only two pure whites up here then. Then one day, when that old devil was knocked out with too many pipes, she saw a diamond snake wriggle up under the veranda boards, and she gave a little cry of fear just as I was passing. Sun Low was in the store, but I flung the snake at him after I killed it, and he ran screaming down the track, leaving me with her and that doped hog, Chee Lee. She laughed when I chased Sun, just a delicious, little, fluffy laugh, and that yellow pig snored on the floor. I ought to have killed him then—the law doesn't work at a gallop up this way.

"Then I acted the fool. I took an interest in that little child just because there was no one round here but the scum of Asia. You think it wasn't my job, but it was. It's a white man's job to look after a child no matter what her color, and that den wasn't the place for her. It went along like that for five months, perhaps six. Sometimes I thought that Chee looked at me curiously, but I didn't care for him. Then I determined to go South again, and the night before I left she came down to the hut and begged me to take her in the schooner down as far as Cairns. Of course I was a fool. Everybody I tell this story to thinks the same, but they didn't know that pock-marked Chinaman. They didn't know what kind of a quarter this was at that time, and they didn't know that child. I'm a white man—at least I was one then."

"I was working for Tatsu Garo, and I was using his schooner. That little kid was going to meet me down at the point, but I changed my mind and slipped up to the store when that pig was in his dope dream, and told her to meet me at high tide in the mangrove trees up the creek. Chee was snoring behind the canvas, but afterwards I fancied I heard him chuckle."

"It was dark when Tatsu and I pulled up to the mangroves. I saw something white in near the left bank and I called out, but she didn't answer. I called again and again—then we were strapped by the ankles to a thick limb, her head hanging downwards, and the tide was gurgling round her shoulders like as if it was pleased with the job Chee left it. That's the story. I swore by the memory of my mother that I would avenge the death of that little kid, and I'm holding out. She was nothing to me—she was just a little child woman up in this spot alone. Yes, I'm waiting for Chee. He'll come back some day, and we'll have a reckoning."

The locusts had finished their song, night was blotting out the red glow on the waters, and the white gum trees stood up bare and ghostly. Verlund rose, shook himself, and walked off toward the beach.

Five months afterwards I was speaking to Kuttan Soo, the Hindoo horse dealer, in the main street of Cairns, when a mounted trooper, with a white prisoner handcuffed to his stirrup iron, rode slowly along. Something familiar about the amputated legs of the trousers made me lift my eyes to the face of the shackled one, and a look of recognition flashed across it. A tongue hurriedly moistened the dry lips, and the prisoner half turned toward me.

"I got him," he yelled triumphantly.

"Murder," whispered Kuttan Soo. "He knifed a Chinaman at Red Point yesterday."

It was Verlund.

Mankind "Little Knows, Nor Long Remembers"

Once upon a time there lived a man who was a scientist, a poet, a historian, a soldier, a statesman and an explorer. One day, because his head was severed from his body by the king's executioner, he died.

"It will be interesting to see," he mused, while crossing the Styx, "whether I shall be best remembered as scientist, poet, historian, soldier, statesman or explorer. I'll wait a few hundred years and then journey back to earth and listen for my name."

Quotes a writer in the Kansas City Star.

So in something more than 300 years he recrossed the Styx and was landed on the earthly side.

He wandered about for a long time without once hearing his name, until one day he chanced into a schoolroom. Forty-five English histories concealed in the laps of 45 boys attracted his attention. He took a seat in the rear of the room and waited. He heard mentioned the names of his contemporaries, and excitement came upon him. "Soon they must mention my name," he muttered to himself.

Soon they did. "And what is this man noted for?" the teacher asked. A hand shot up. The teacher nodded. A boy rose.

"He is the man," said the boy, rosy with the light of his great knowledge, "who put his cloak in a puddle of mud so Queen Elizabeth wouldn't get her feet wet."

"Right," said the teacher. "And is he known for anything else?"

"He had his head cut off," replied the triumphant boy.

Then the class went tranquilly on to the next great man. Shades make no noise when they faint, you see.

Tall Tale!

Dr. S. J. Keyes, principal of the Ottawa (Canada) Normal school, tells this story: One of the sparrows which a woman relative of the doctor had been in the habit of feeding with breadcrumbs daily, flew down on the veranda one morning with a one-dollar bill in its beak, dropped the money, and flew back with a mouthful of crumbs.

Five Principles Governing Radio

Explanation Will Enable All to Understand Operation of Circuits.

There are many processes which take place in a radio receiver that enable an operator to tune in the broadcast concerts. Numerous changes take place in the radio current from the time it enters the receiver from the aerial until it leaves on its way to the headphones, but if these changes are considered step by step, they do not appear complicated.

The five important principles on which modern radio circuits are based are radio frequency amplification, detection, regeneration, reflex amplification and audio frequency amplification.

An explanation of these five principles will enable a person to understand the operation of any radio circuit. Every circuit makes use of one or more of them.

Consider the difference between radio frequency currents and audio frequency currents. The radio signals that flow into a receiving set from the aerial are in the form of an alternating current; that is, they are in the form of a current which rapidly reverses in direction of flow, just like a clock pendulum swings back and forth, except that it changes many thousands of times more often than the clock pendulum in a given period of time. An alternating current in which the reversals, or alternations, occur at a rate of from twenty to twenty thousand times per second, will cause a set of headphones or a loud speaker to emit an audible sound when passed through it. Currents reversing at such rates or frequencies are called "radio frequency currents."

Radio Current.

The radio current, however, that comes into a receiving set from the aerial changes in direction much more rapidly. The signals received from an ordinary broadcasting station are of a frequency of from 500,000 to 1,000,000 reversals, or cycles, per second. These currents are of frequencies much too high to create a sound when passed through headphones or a loud speaker, and to distinguish them from audio frequencies they are called "radio frequency currents."

A radio receiving set must perform three functions. It has to tune to the broadcasting station wanted, it has to modify the received radio frequency current in some way so that it has the effect of audio frequencies and is able to operate headphones or a loud speaker, and in the majority of cases it has to amplify the received current so that the volume of sound is sufficiently great. The tuning function is not directly concerned with the changes that take place in the radio current within the receiver.

Changing the radio frequency current so that it will operate headphones or a loud speaker is accomplished by a vacuum tube called the "detector tube." After the radio frequency current has passed through the detector tube it behaves, for all practical purposes, like an audio frequency current.

Amplification.

Some amplification takes place within the detector tube in the process of detection. But an amplification many times as great may be obtained by running the current back through the detector tube again, employing the system known as "regeneration." This regenerative system makes one tube act as both a detector and an amplifier, and in that way enables one tube to do the work of two.

When it is desired to get a still greater volume of sound from the headphones or loud speaker, the current in the radio receiver is further amplified by passing it through one or more additional vacuum tubes, used as amplifiers. If the radio frequency current is amplified before it reaches the detector, by passing it through an amplifier tube, the process is known as "radio frequency amplification." If the audio frequency current after leaving the detector tube is amplified by passing through one or more additional tubes, the process is known as "audio frequency amplification."—New York Times.

Hook Method Best for Easily Made Connection

For a quick and easily made connection that will be solid between the hook-up wires, either bus wire or flexible, the hook method is about the best. The terminal wire is hooked,

slipped over the other wire as shown and a firm pull is exerted while the joint is soldered. Such a joint has greater strength and less resistance and it gives a neat appearance.—Radio Digest.

WAVE LENGTHS

Coils of amplifying transformers should be grounded.

Reverse the tickler leads of a regenerative set if it does not oscillate.

One of the great causes of interference is the misuse of regenerative receivers.

Foreign ships in Swedish harbors get into trouble if their wave length interferes with commercial radio traffic.

You Can't Go Wrong WHEN YOU BUY BEACH PROPERTY

AT YOUR SERVICE

KIRK SMITHLICENSED REALTY BROKER
JACK NEUMONT, SalesmanExtra Inducements for
Exclusive Listings4829 SARATOGA AVENUE
Office of "The Beach News"
Ocean Beach, Calif.
PHONE, POINT LOMA 17Pick and Purchase From
These Choice Listings

FINE HOME—Excellent chance for married couple; new three-room Duralite house, with front porch; fireproof garage attached; all modern conveniences. Bargain, \$5,000; lot 50x140; terms to suit. Specially listed with KIRK SMITH, licensed realty broker, office of "The Beach News."

NEW MODERN HOUSE, 4 rooms and bath; built-in features, lot 25x100; central, near main boulevard; exceptional bargain for cash, or will exchange for lots and cash difference. Splendid investment proposition. Specially listed with KIRK SMITH, licensed realty broker, office of "The Beach News."

FINE HOME, lot 50x140, bearing fruit trees, splendid view, \$5,000. Exclusively listed with KIRK SMITH, licensed realty broker, office of "The Beach News."

DON'T MISS THIS — Comfortable furnished beach home, 4 rooms, bath, gas, electricity; garage; extra rented cottage, on lot 50x140; most desirably located; bargains of a lifetime; only \$5,500. Special terms. Exclusively listed with KIRK SMITH, licensed realty broker, office of "The Beach News."

SUNSET CLIFFS section, four lots, one improved with cottage; will divide plot; priced below par; near car line. Big bargain for home seekers or investor. Specially listed with KIRK SMITH, Licensed Realty Broker, office of "The Beach News."

BUSINESS PROPERTY, including buildings; heart of commercial district, near electric car line. Best buy at the beach. If you're looking for a business snap, don't miss this. Specially listed with KIRK SMITH, Licensed REALTY Broker, office of "The Beach News."

BEAUTIFUL BAY SITE with furnished cottage; lot 50x148 from boulevard to bay; big bargain where values are steadily increasing; only \$3,000 with special terms. Exclusively listed with KIRK SMITH, Licensed Realty Broker, office of "The Beach News."

FOUR LOTS, centrally located; house on one lot; owner will sell whole parcel or divide in pairs; priced way down; ask about this splendid offering. Exclusively listed with KIRK SMITH, Licensed Realty Broker, office of "The Beach News."

CLASSIFIED ADS

GET QUICK RESULTS

WHO'S WHO In Officialdom

CITY OF SAN DIEGO

Mayor—John L. Bacon. Common Council—John A. Held, Don M. Stewart, Virgilio Bruschi, Louis C. Maire, Harry K. Weitzel. City Attorney—S. J. Higgins. Auditor and Assessor—H. L. Moody. City Clerk—Allen H. Wright. City Manager—F. A. Rhodes. Harbormaster—Jos. W. Brennan. Park Superintendent—John G. Morley. Treasurer and Tax Collector—Jack T. Millan. Supt. of City Schools—H. C. Johnson. Health Officer—Dr. A. M. Lessem. Chief of Fire Department—Louis Almgren. Chief of Police—James Patrick.

COUNTY OF SAN DIEGO

Board of Supervisors—Mrs. Mildred Green, 1st district; E. A. Hornbeck, 2nd district; Joseph Foster, 3rd district; Charles L. Good, 4th district; Thomas M. Hurley, 5th district. County Clerk—J. B. McLees. County Assessor—George W. Moulton. County Auditor—C. R. Hammond. County Coroner—Schuyler C. Kelly. District Attorney—Chester Kempley. Farm Advisor—James G. France. Public Administrator—Edwin Reed. County Recorder—John H. Ferry. Sheriff—James C. Byers. Under-Sheriff—Ed. F. Cooper. Supt. of Schools—Miss Ada York. County Surveyor—Ernest Childs. County Tax Collector—Herbert A. Croghan. County Treasurer—George W. Heston.

WE CIRCULATE

THE BEACH NEWS

AN INDEPENDENT PAPER

Promoting the Progress of the Beach
Sections of San Diego and the
Entire Point Loma Peninsula.

PUBLISHED EVERY SATURDAY

4829 Saratoga Avenue

Ocean Beach, California

Phone Point Loma 17

KIRK SMITH Editor-Owner
KATHERINE SMITH Sec'y.-Treas.Legalized as an Official San Diego
City and County NewspaperSubscription Price, \$1.00 a Year
IN ADVANCECanada and foreign countries \$1.50
a year.

Single Copies.....5 Cents

Advertising Rates Upon Application
Classified, Transient, Political
and Discount Ads

PAYABLE IN ADVANCE

LOCAL READERS—Fifteen cents a
line, averaging five words to line.CLASSIFIED ADS—Ten cents per
line, averaging five words to line."Entered as second-class matter Decem-
ber 1, 1922, at the Postoffice at Ocean Beach,
California, under the Act of March 3, 1879."A LEGAL NEWSPAPER
EIGHT PAGES

Saturday, July 11, 1925

PREDICTION FOR 1935

Within a decade electric stoves, washing machines, heaters, mixing devices and similar power appliances will be as much a part of a house as the modern bathroom, is the prediction of Earle E. Whitehorne, editor of Electrical World.

MINING AND OIL

BASIC INDUSTRIES

Never have oil refineries been called upon to supply such enormous quantities of gasoline.

New mines will have to be opened and new fields developed to keep pace with the greatly increased world-wide demand for precious and semi-precious metals.

Shares in oil and mining companies represent ownership of basic industries. New companies are being organized daily to develop new supplies of these minerals. Strict organization laws in the different western states mean stronger companies with more safety for the investor.

Conditions are right for new successes in the mining and oil fields and millions of dollars will be invested in new mining and oil development in the west.

Few industries distribute so much money for wages and supplies in the territories where they operate as do mining and oil.

MICKIE SAYS—

NEP, YH' CROSSWORD
PUZZLES ARE BAFFLING ENUFF,
BUT WHY PUZZLES ME IS
HOW MERCHANTS' KIN SEND
OUT O' YOUN' FER PRINTING,
DO NO ADVERTISING AT ALL,
ALL' THEN COMPLAIN THAT TH'
HOME PAPER AINT
PROSPEROUS LOOKING!



Don't Miss "LOMA LORE" series

A FEW DON'TS FOR BATHERS

Don't go into the water immediately after eating.
Don't go into the water when overheated.
Don't go beyond your depth.
Don't take any unnecessary chances.

SPEND YOUR DIMES AND
DOLLARS AT HOME

HEYDLER PREDICTS 1925 BEST SEASON

National League Prexy Sees
Close Race for
Flag.

John A. Heydler, president of the National league, predicted that the 1925 season, marking the league's fiftieth anniversary, will be the "greatest season of all."

"Our jubilee year," he said, "not only will start with the promise of greatly



President John A. Heydler.

Improved and more evenly balanced clubs, but with the personnel of those eight clubs in the best of physical condition. Aside from injuries to Chicago players the teams as a whole are more skillfully trained and better ready for a hard fight than they have ever been before.

"I am told that a fine spirit prevails among our clubs, and that our managers are unusually optimistic and enthusiastic over their respective chances. For the first time, the prize money for final positions in the race will include the fourth-place club. Added stimulation for the individual player also is insured by the league's golden gift to the player who proves himself most valuable to his club by all-round service on the diamond.

"The national game has prospered and gained ground with every year since the World war, and has continued to rightfully enlist and hold the confidence of our ever-increasing number of sport-loving people. I look forward, therefore, with high hopes to the opening day of what I confidently believe will prove the greatest season of all."

CLASSIFIED ADS

ONLY A DIME A LINE

25¢ TERMS CASH 'ES

Rates, 10 cents per line, averaging 5 words to a line. No advertisement for less than 30 cents, all payable in Advance

LOST—At Sunset Cliffs, lady's leather handbag, containing \$50. Reward. Return to "The Beach News" office, 4829 Saratoga Ave.

PRACTICAL NURSE—Maternity cases a specialty. Mrs. Nellie Haine, 4751 Cape May Ave., Ocean Beach.

GRAFLEX—Brand new; 4x5; with Bosch & Lomb Tessar, Ser. Ic., f.4.5, 7 1/4-in. focus; plate magazine holding 12 glass plates; sole-leather carrying case. \$125. 831 Eighth St., San Diego

Fire Insurance

In best companies at LOWEST RATES.

Don't be deceived by falsehoods—I am still on deck. I have handed my real estate business over to Kirk Smith (ye editor) and quit the game for good.

D. C. Crosby

OCEAN BEACH Merry-Go-Round

Open Every Afternoon and Evening
PICNIC PAVILION accommodating
150 persons, FREE to the Public
The only beach near San Diego with a Merry-Go-Round.

ABOUT PRINTING PRICES

All job printing by "The Beach News" carries the Union Label and all estimates are made in accordance with the Franklin Price List, our prices for standard printing being precisely the same as any Union office in the city. Quality and service unexcelled. Give us a trial. Phone Point Loma 17.

Subscribe for "The Beach News."

Miller Huggins Sees Three Teams in Race

Miller Huggins of the New York Yankees comes out with a prediction as to the 1925 American league race. "The Yankees, Senators and Tigers will fight it out for the pennant," says Huggins. "Those three teams outclass the field. The team in these three that gets the best pitching will win. The Athletics have been improved, but I do not think they have the necessary strength in the infield. The Browns, White Sox, Cleveland and Red Sox all lack pitching power, it seems to me. Washington has all the pitching strength of last season and a little more. The Tigers have also improved in the box. I believe we will be stronger, too. It ought to be a great race."

JUST A YALE SENIOR



A Yale senior indulging in three of the senior privileges: wearing a mus-tache, not wearing a hat, and roller skating. Seniors are also allowed to spin tops and own automobiles.

CHURCHES

CHRISTIAN SCIENCE SOCIETY

1965 Abbott Street, Ocean Beach

Services are held as follows:

Sunday morning at 11 o'clock.

Sunday School, 9:45 a. m.

Wednesday evening at 8 o'clock.

FIRST BAPTIST CHURCH OF OCEAN BEACH

DeFoe Street at Santa Monica Ave.

Rev. W. S. Dunn, Pastor

Bible School at 9:45 a. m.

Morning worship at 11 o'clock.

Sermon by the pastor—"Getting Good from Christianity."

Special program arranged by the Young People's society, 7:45 p. m. The pastor will make a brief address.

A cordial invitation is extended to all to attend these services.

CATHOLIC CHURCH

Cor. DeFoe St. and Saratoga Ave.

Pastor: Rev. Declan E. Foley.

Asst. Pastor: Rev. A. Bellegay

Sundays—Masses at 8 and 10 a. m.; Sunday school, 9 a. m. Evening service, 7:30 o'clock.

Week Days—Service at 8:00 a. m. At Roseville, Sundays—Service at 10:30 a. m.; Sunday school 11:30 a. m.

UNION CONGREGATIONAL CHURCH

(Corner DeFoe Street and Santa Monica Avenue)

Sunday School at 9:45 a. m.

Morning worship at 11 o'clock.

TRINITY MISSION EPISCOPAL

Sutcliffe Bldg., 1955 Abbott Street

Rev. George Wallace, D.D., Pastor.

Sunday school at 9:45 a. m.

Morning service at 11 o'clock.

Subscribe for "The Beach News."

O. B. POLICE SUB-STATION

Abbott St., near Santa Monica Ave.

Phone Point Loma 4

Sergeant Geo. W. Churchman; patrolmen, R. G. Little and H. C. Kluge.

REPUTATION IS REPTITION

Persistent advertising is a reputation builder for any business man.

Keeping your name steadily before people impels them to think of your business.

OCEAN BEACH LUMBER COMPANY

W. H. RABSAHL, Manager

Corner Muir Ave. and Ebers St.

Phone, Point Loma 40

LUMBER

LATH - SHINGLES - NAILS - ROOFING

Sash and Doors and Mill Work

Wall Boards—Cement and Plaster

Agents for

PIONEER SHINGLES and UPSON BOARD

NEW LOCATION

5004 NEWPORT AVE., O. B.

H. H. REID & SON

Paints, Hardware and
Household Supplies

Kitchenware and Glassware

STANLEY 4-SQUARE

HOUSEHOLD TOOLS

Phone: Point Loma 49

FLY-TOX

Household Insecticide

KILLS FLIES

KILLS MOTHS

KILLS MOSQUITOES

KILLS ANTS.

Sure—Sanitary—Safe

FLY-TOX is a clean liquid spray sold in bottles at popular prices.

Get our prices on

PAINT and GLASS

Phone Pt. Loma 29.

BUNGALOW GROCERY

E. H. WICKERN, Prop'r.

Cor. DeFoe and Niagara Ave.

FRUITS and VEGETABLES

FREE—SPECIAL—FREE

With each can of coffee a bar of Polar White soap free.

Teas, coffee, spices and extracts.

Everything for the Picnic Lunch

"YOUR DRUGGIST IS MORE THAN A MERCHANT"

The druggist is not a mere seller of wares. He is the doctor's ally in ministering to the sick. He is specially trained to dispense potent medicinal substances. He is a well-informed chemist. He is a neighborhood necessity. It is to that end and for that reason you should patronize your local druggist in your daily needs and wants. "Your Druggist is more than a Merchant."

TRY THE DRUG STORE FIRST.

Kraft's Drug Store

Cor. Bacon St. and Newport Ave., Ocean Beach

Two phones: Point Loma, 194—Point Loma, 411

KIERSTEAD'S

Service Station

* * * * *

P. A. KIERSTEAD, Propr.

* * * * *

Voltaire and Cable Streets

Ocean Beach

100%

JULIAN

PRODUCTS

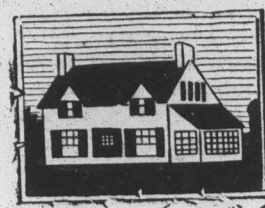
GAS

OILS

GREASES

BATTERIES RE-CHARGED

Special "Boyce-It" Service.



Best Workmanship
Satisfactory Service
Estimates Furnished

GEO. FINLEY

BUILDING

CONTRACTOR

4845 NARRAGANSETT AVE.

Phone Point Loma 103 W.

Solution of Puzzle No. 71

ALADDIN G. GOLIATH
BANA OLIVELY DOG
SPY RAW B MAR DOG
A STY B TED U
LOSES SCOOP SALEM
O PA U NI WEE
MAY GODS AGOG DEN
S R SPATS U Q
MILTON ANT NIMBUS
D WINDIA L A
GET DANK CLAD ALP
A EA T D A AD A
USERS OVENS SPOOR
T COY R HET A
ACT DEW A PEP MAD
MAR O AGILE A QWE
ADYSMAL L ALLOWED

Phone, Main 4058

J. D. MANSEAU

GENERAL CONTRACTOR AND

BUILDER

Shop and Residence, 3758 Cotton-

wood Street

Mail address, R. R. No. 3, Box 404

San Diego, Calif.

OCEAN BEACH NEEDS

More Paving.

More Street Lights.

More Civic Improvements.

Classified Ads Get Quick Results.

Beach Barber Shop

Change in Ownership

5032 Newport Ave., Ocean Beach

W. B. McBRIDE, Propr.

Two Barbers in Attendance

Ladies and Children's Work

A Specialty

Agency PEERLESS LAUNDRY

Don't Watch Mission and Ocean Beaches Grow—

Grow With Them!

WEEK-END PARTY

AT PACIFIC BEACH

Miss Elizabeth Richert, of Pacific Beach, was hostess at a house party during the holidays. The guests were Misses Margery Kelly, Jerry Bruner and Bernice Smith, members of the Gamma Phi Beta sorority of the University of California; Mrs. Ada E. Smith, William Ostrander, Robert Sprunt and Dr. James Bowers.

SAN DIEGO Army and Navy Academy

Prep for College, West Point and Annapolis—Enjoys University of California's Highest Scholastic Rating

THOROUGH MILITARY INSTRUCTION
CHRISTIAN INFLUENCES
LAND AND AQUATIC SPORTS
ENTIRE YEAR
Located on Ocean

Phone, Pacific Beach 172
COL. THOS. A. DAVIS, Pres.

Phone, Point Loma 259-J

E. K. BURDETTE PLUMBING

Contracting, Estimating, Jobbing
2005 Bacon St. Ocean Beach.

SUDS and DUDS of the POINT LOMA LAUNDRY



Remember this in
Summer's heat...
Our laundry work
cannot be beat.

POINT LOMA LAUNDRY
Phone, Point Loma 378.
LAUNDRY CALLED FOR
AND DELIVERED.

IF IT'S LAUNDRY WORK,
WE DO IT!
Rough Dry,
Semi-Finish and Finish Work—

Ocean Beach CLEANERS

Phone Pt. Loma 30-J

Phone, Point Loma 54

Henry C. Seebold

PLUMBER
1874 Bacon St., Ocean Beach
Reg. No. 135
Repair Work a Specialty

Insure yourself against mistakes
in locating your home. Have your
lot properly surveyed before
building.

J. L. CARTER

Civil Engineer and Surveyor,
4746 West Point Loma Blvd.
Ocean Beach
Phone Point Loma 182-J.

No More Flies



Get more milk from your
cows by ridding them of
these summer pests with

DR. LE GEAR'S FLY CHASER

Drives flies, mosquitoes and gnats from
livestock. One or two applications a day
during fly time will keep your animals
contented and producing. Easy to apply
with the handy Dr. LeGear sprayer.

Satisfaction Guaranteed
or Money Back

"Patronize Home Industry"

IF YOU HAVE

HOUSES FOR RENT

Classified Ads Get Quick Results.

WE CIRCULATE



Katherine's "Kollum"

By MRS. KIRK SMITH
Phone Point Loma 17

MR. AND MRS. CHADWICK NEW BEACH RESIDENTS

Among the new residents of Ocean Beach are Mr. and Mrs. Ralph G. Chadwick. Before her marriage, Mrs. Chadwick was Miss Grace Sullivan, formerly director of the part-time public school of San Diego and a native daughter of that city. Mr. Chadwick is from Cape May, New Jersey, and has been an employee of the Spreckels Co. in San Diego for the past two years. Mr. and Mrs. Chadwick expect to remain permanently in Ocean Beach and are at home to their many friends at 2135 Froude street. The staff of "The Beach News" extends a hearty welcome to Mr. and Mrs. Chadwick.

NOTED ART TEACHER SPENDS VACATION HERE

Miss Hermion Ellyson, of Redondo, Calif., is spending her vacation with her aunt, Mrs. Eva L. Sullivan, of 4934 West Point Loma boulevard. Miss Ellyson is a well known art teacher who has been teaching for the last five years. She has accepted another year at Redondo high school at advanced salary with an assistant teacher to help her in art instructions.

ENJOYING NORTHERN TOUR

E. B. Thompson, of Del Monte avenue, writes from Portland, Ore., that he will remain there throughout the Elks' convention from July 11 to 16 and will then go to Seattle and later to Victoria, British Columbia, for a few weeks. Mr. Thompson has arranged to have "The Beach News" forwarded to him on his northern trip in order to keep in touch with Ocean Beach.

JOINS BROTHER HERE

John Walter Kierstead arrived here from Freeport, Maine, last Saturday, and is assisting his brother, P. A. Kierstead, at the latter's Service Station on Voltaire street.

GUESTS FROM EL CENTRO

Mr. and Mrs. J. D. McCary, Mr. and Mrs. Cleo McCary and Miss Thelma McCary, all of El Centro, spent the week-end with Mr. and Mrs. Tom Mason at 4975 Del Monte avenue.

MR. KIENE ON THE JOB

Mr. Arnold Kiene, a well-known salesman of bankers' supplies and convention novelties, has taken a cottage at 4955 Saratoga avenue. During his travels through Southern California, Mr. Kiene will act as a special solicitor for "The Beach News" in connection with his established duties. We bespeak a kind reception for him.

HERE FROM YUMA

Mrs. W. J. Fisher has arrived from Yuma, Arizona, and is residing at 4730 Brighton avenue.

SUFFERING WITH EYE TROUBLE

Henry Shue, of Newport avenue and Bacon street, was taken to the hospital last Monday, suffering with serious eye trouble.

ON THE WAY TO CANADA

Mrs. Mary Bishop of Coronado avenue left last Sunday for Los Angeles. She will be joined by her son and his wife and proceed to Canada. Mrs. Bishop expects to be gone about four months.

RETURNS FROM L. A.

Mrs. Wm. W. Waggoner of 5014 Narragansett avenue, who has been sojourning in Los Angeles for about two months, returned to her home here last Wednesday.

Greeting Cards—Froude—Bacon St.

Mr. and Mrs. Walter Hume and daughter, Christy, have just returned from a month's visit in the north. They motored as far as Vancouver, B. C., and back. Mr. Hume's mother also accompanied them.

JOHN STEVENS MCGROARTY REMEMBERS LA PLAYA

While here to help us celebrate the 156th anniversary of the founding of the city of San Diego, John Stevens McGroarty brought his "La Golondrina" players over to old La Playa and commemorated in a fitting address the landing here of Cabrillo, September 28, 1542. Incidentally, he reminded those who listened to his address that old La Playa and the modern village are not identical.

Nestle Lanoil Permanent Waving
—THE BEAUTY SHOP, Phone Pt. Loma 193.

RETURNS TO DENVER

George W. Smith, who has been visiting for two months with his sister and brother-in-law, Mr. and Mrs. Harry Colan, on Niagara avenue, left last Wednesday for his home in Denver, Colorado.

ROYAL NEIGHBORS MEET

Cilven Camp No. 2708, Royal Neighbors of America, held their monthly Thimble Club session in Ocean Beach Thursday. The luncheon was spread on the tables near the Merry-Go-Round. All visiting Royal Neighbors were invited.

FORMER RESIDENTS RETURN

Mr. and Mrs. J. W. Jobes have returned to Ocean Beach and are residing at their home on Voltaire street.

WELCOME VISITORS

Mr. and Mrs. Hans Schmidt, of Los Angeles, were most welcome visitors at the home of "The Beach News" during the July holidays.

VISITORS FROM REDONDO

Miss Violet Veracose and Miss Alma Waling, teachers in the Redondo school, were week-end visitors of Mrs. Eva L. Sullivan on Point Loma boulevard.

SOMEWHAT PHARMACEUTICAL

Here's a good one by "Doc" Kraft: A boy walked into the Kraft drug store at Bacon and Newport avenue the other day and asked for a "chiropractic" tooth brush. What he wanted and what he got was a "prophylactic" molar cleanser.

RECOVERING FROM INJURY

Dane Wagner, the three-year-old son of Mr. and Mrs. Rubert Wagner, of 4956 Saratoga avenue, who recently had his leg broken in a fall from a neighbor's porch, is getting along very nicely. The youngster is at present staying with his grandmother, Mrs. Emma Wagner, at 5049 Narragansett avenue.

Miss Ruth Ragan gave a much appreciated talk at the last meeting of the Point Loma Assembly, on the Japanese and their customs. She displayed some beautiful kimonos and cloisonne ware. Mrs. J. Fearing Gill was hostess for the afternoon.

Mr. and Mrs. Will Dolan entertained over the Fourth their relatives, Mr. and Mrs. Dennis of Orange, Mr. and Mrs. Lew Neff of Santa Ana and Mr. and Mrs. Harold Davis of Stanford university.

The San Diego Yacht Club No. 2 dance hall was the scene of a delightful party last Tuesday evening, when Mr. and Mrs. Will Dolan were hosts to the Boston store employees.

Mr. and Mrs. Werner Schur are spending the month of July at Mission Beach.

Mr. Philip Bradley, formerly of Point Loma, now living in Los Angeles, spent the week-end with friends in Roseville.

Read the "LOMA LORE" series in The Beach News every week for interesting historical facts, told most entertainingly by Winifred Davidson.

THE HOME TOWN PAPER

(By John Kelly)

When the evenin' meal is over an' the dishes put away,
An' you settle down to store your mind with happenin's of the day,
Comes a peaceful feelin' o'er you, brushin' from your face a frown,
As you scan the weekly paper from your ol' home town.

I read the mornin' papers and the evenin' papers, too,
An' I sometimes pick a novel up an' sort of skip it through;
But when I want some pabulum which nowhere else is foun'
I unwrap the little paper from my ol' home town.

They say our good an' bad deeds are recorded up on high,
So that God can classify us when it comes our time to die.
If that be true, I know a man who's goin' to wear a crown—
He's the gent who runs the paper in my ol' home town.
—The U. S. Publisher.

POINT LOMAN TOP-NOTCHER

Ralph Leslie, for many years a popular Point Loman, has again scored. He was sent last year as honor salesman to the Hoover convention, and is this year repeating himself with added laurels. He goes as division top-notch for the states of Oregon, Washington, Montana and Idaho, and is one of the highest-point salesmen in the United States. The Hoover convention is held at North Canton, and this gives Ralph an opportunity to visit a host of admiring friends and relatives throughout the east and middle west. Congratulations, brother!

HAPPY TIMES ON THE BAY

Mr. and Mrs. J. Fearing Gill of Armada Way are entertaining on board their power boat "She'll Do" these lovely moonlit evenings. One of the pleasantest outings imaginable is supper with the Gills and a trip to the end of the Point, where, among the rocking boats of the anchored tuna fleet, with the victrola going full strength, they are welcome guests.

BAY BEACH SUPPERS

At the time of the full moon during the months of July, August and September, it has been the custom for years unnumbered for the residents along the bay front from Roseville to La Playa to gather at the beach for neighborhood suppers. The place has for many years been the neighborhood of The Bat, a very much battered fishing boat, which was stranded no one knows when. Such a gathering was held last Monday evening. Neighbors came from the surrounding hills, bringing their weiners and steaks, coffee and cornbread makings, and by the light of the rising moon indulged in songs and stories until a late hour. Mrs. Lou V. Conover and Miss Byrd Taft were hostesses and there were present several out-of-town guests.

The Blue Bird says



A burglar broke into a house recently and took nothing but the Victrola. Now all the neighbors are under suspicion.

A news item says a Los Angeles landlord has been arrested for robbing people, who were not his tenants.

We need more people laying bricks, and fewer throwing them. Fifteen per cent of the people play golf—if you call it golf.

The new \$1 bill has no eagle on it. But it will continue to fly away just as fast.

If people really liked to work, we would be plowing with crooked sticks and carrying freight on our backs.

There is a movement on hand to make insanity a cause for divorce. It is already the cause of many marriages.

What is the matter with the good old law of supply and demand? Look how many reformers we have and how little real reform.

When critics say that Americans are losing their nerve, have they ever noticed some of the entrants in our beauty contests?

Copyright 1925, John D. Pussell.

It's Not Far to a FABER Store

FABER'S Ocean Beach Grocery

5008 Newport avenue Phone Pt. Loma 48

Faber's Little Cash Grocery

5021 Newport Ave. Pt. Loma 129

Faber's Cash & Carry No. 3

2119 Bacon St. Phone Pt. Loma 248

Faber's Cash and Carry No. 4, Mission Beach

WHY TRADE ELSEWHERE

WE CARRY THE BEST AND SELL THE CHEAPEST
TRADE AT HOME AND SAVE MONEY

It's Not Far to a FABER Store

Electrical Appliances for EASIER, COOLER KITCHEN WORK

The more electrical appliances you have at hand on your kitchen table, the easier your work; and you are often saved the necessity of turning on the kitchen range.

You will appreciate the help of an electric griddle, toaster, percolator, grill, grinder and fan, especially in summer.

San Diego Consolidated Gas & Electric Co.

857 SIXTH STREET

MAIN 64

Bylesby Engineering and
Management Corporation

Burden or Joy?

Life is too sweet to have the burden of the weekly washing disturb the serenity of the home.

Rough Dry Wash solves the problem and it's cheap, too.

PHONE 668-63

ORIGINAL FRENCH LAUNDRY

BRANCH AGENCY

Phone, Point Loma 30-W.

BURKHARDT'S CIGAR STORE, next to O. B. Postoffice;

DAILY TRIPS TO SAN DIEGO AND POINT LOMA

REID TRANSFER

1885 Bacon Street. FREIGHT JOBBING Ocean Beach

BAGGAGE MOVING

STORAGE

FEED, FUEL AND PAINTS

Residence Phone
Point Loma 128-J

Office Phone
Point Loma 136

Authorized FORD and CHEVROLET Service.

Ocean Beach Garage

HENRY EULBERG, Proprietor Phone Pt. Loma 94-J.

4868 Newport Avenue

HEADLIGHT TESTING

Complete Line of

STATION

REPLACEMENT PARTS, TIRES
AUTO ACCESSORIES

Official Number 1308
Have Your Auto Lights Properly
Adjusted by Experts in Conform-
ity With State Law.

AUTOMOBILE REPAIRING

BEST EQUIPPED FOR SERVICE

Two Blocks East of Dance Pavilion

Dancing Every Night and Sunday Afternoon—Except Monday

BENBOUGH'S OCEAN BEACH DANCE PAVILION

For BEACH PROPERTY See

KIRK SMITH

Office of

"THE BEACH NEWS"

4829 Saratoga Avenue, Ocean Beach

Phone Point Loma 17

SOMETHING TO THINK ABOUT

By F. A. WALKER

LACK OF COURTESY

BEING in a reminiscent mood, the courtly old gentleman smiled pleasantly, gazed meditatively through his Oxford glasses upon his friends, and spoke to them in a sorrowful manner upon the general lack of courtesy.

"It appears to me," he said, "that the fine, considerate deportment of other days is gradually disappearing, particularly among the rising generation. Whether this is due to our present mode of living, our feverish chase of the golden eagle, our disregard of the feelings of others, or a voluntary willingness to forego those niceties of manners which mark the difference between the wellbred and the boer, I do not know. However, be that as it may, if you will look around you, you will observe that we are becoming vastly more selfish and absorbed in our own comforts and affairs than we were, even ten or fifteen years ago.

"As we move along the streets, or pass through the aisles of crowded places of amusement and bump into others, few of us, indeed, take the trouble to make apology, or even notice the deplorable breach of common etiquette.

"We go about with sternly-set faces as if we were carrying a chip on our shoulders, ready to fight at the drop of a hat, struggling all the while to crowd others out of line at the ticket offices or to get a seat in the public

conveyances, irrespective of mothers with children, or elderly persons who stir slowly because of the natural infirmities of age.

"The tired workman, the worn-out shop girl, the lame and the half-blind, are all pushed aside ruthlessly in our habitual haste and forgetfulness of the Golden Rule, as we scurry pell-mell in pursuit of our own temporary comfort, or the attainment of our selfish purposes.

"We rise no more to the hoary head, but continue to enjoy our book or paper, while he or she of the hoary locks is frequently scowled upon, as though we wished to make it plain that he or she should stay at home.

"Perhaps all these gross discourtesies are the aftermath of the World War, or perchance we are changing and reverting to the brute type," said the old gentleman, as he discontinued his talk and drummed dreamily with his slim fingers on the library table.

(© by McClure Newspaper Syndicate.)

SCHOOL DAYS



Copyright

DAY DREAMS

sician, came to Accomac county, Virginia. There he studied law and practiced with Thomas Jefferson. He married in 1770 Mary Freeman of Norfolk and two years later settled in North Carolina. He was a strong patriot and led agitation against the stamp act. He was colonial governor of North Carolina. It is said that Gov. Thomas Burke was a distant relative of Aedamus Burke, a judge of South Carolina.

(© by McClure Newspaper Syndicate.)

leased, only to be sent later to the Tower for the publication of a book—"No Cross, No Crown."

This work was destined to show the necessity for suffering in the world and to show the benefit that came from it spiritually. Naturally such a work was not popular with the pleasure-loving class of nobles. On Penn's release he was again arrested for preaching, but the jury repeatedly refused to find him and his co-defendants guilty. It is a significant fact that for this refusal the jury was fined for acting contrary to the instructions of the judge!

In 1681 Penn received a grant of land in North America in lieu of some arrears that were due his father from the king, and September 5, 1682, with a party of emigrants, Penn sailed from Deal.

Penn and his party landed in what is now Delaware and later at what is now Chester, Pa. They began a colony where religious freedom prevailed and which is now the Keystone state.—Wayne D. McMurray.

(© by George Matthew Adams.)

THE YOUNG LADY ACROSS THE WAY



The young lady across the way says she may not know much about orthography but she certainly loves what birds she does know.

(© by McClure Newspaper Syndicate.)

A new system for sending secret wireless messages has been developed in Germany.

THE BRIDE OF THE SEA

By DOUGLAS MALLOCH

FROM the embracing land you leap To meet the sea— The land has given you to the deep, Its bride to be— Glittering spray your bridal veil, Your gem the sun— Now in the calm of life, the gale, You two are one.

Far shall your husband bear you, far From harbor home, By southern cross, or eastward star, Or icy foam, But you will go with him content, Content to be All that the hands that shaped you meant— Bride of the sea!

Even as ships to seas, is given Woman to man— Go with him seeking heaven As best you can: Glittering dawn your bridal veil, Or hid the sun— Now in the calm of life, the gale, You two are one.

(© by McClure Newspaper Syndicate.)

WHY IT WAS THE SPOOKERY

By ALBERT J. KLINCK

(© by Short Story Pub. Co.)

CONSTANCE set out early that afternoon to do the last of her holiday shopping. It was the day before the great festival, and there would be no tomorrow on which to do belated buying. She had left much to do this afternoon. In order to get around, she did not wait at several counters to have her purchases wrapped up, but put them directly into a handbag she carried. She also managed to have the right change and did not have to wait for the slip usually wrapped in with the purchase. Now and then she took out a list of what she had to buy and, checking one thing off after another, felt exultant at her wonderful progress. She was about to make the last of her purchases, when she felt a hand close rather suddenly upon her arm. She turned a startled face, and saw a man standing beside her.

"Don't create a disturbance," he said, in a low tone, "but come quietly with me to the office. It is the better way."

For a moment Constance looked about her. Then she fixed her eyes upon the man.

"I do not understand," she began. "There is evidently a mistake somewhere. Why do you wish me to go to the office?"

"Come," the man said; "you know why. There is but one reason for asking you to go there, and he looked down at the well-filled bag she carried.

"And you will kindly apprise me of that one reason?" Constance drew up her head superbly.

"Certainly. You are to come to the office to be searched. You are apprehended as a—shoplifter."

Constance Beverly snapped her lips together. A look of disdain settled upon her face.

But the next moment she collapsed at the thought of what her handbag contained—unwrapped articles, put in topsy-turvy, and without the usual slips made out by the clerks.

Of course she could attempt to explain. But she knew how useless anything like that would be under the circumstances. She began to think of other things she might do, and through this grew somewhat dazed. In the end but one thing remained in her mind—and that was to escape from the man beside her.

All about her was bustle. The store held a perfect jam of people. They were turning here and there, elbowing their way through. Flight, Constance thought, was plausible in that throng. But what of the sleuth beside her? Could she escape him?

Constance met his close gaze unflinchingly.

"Come, it is time we started," he said.

"Would it be of any use to tell you that I am Constance Beverly, daughter of Colonel John Beverly?" she asked.

A half smile shot across the man's face.

"Yesterday I caught one who said she was the daughter of the mayor,"

was all he said.

"And I suppose it would be quite as useless, then, to tell you that everything I have in this bag is paid for?" she further questioned.

"Madam, I myself saw you put some handkerchiefs into that bag," he declared. "It is the custom of this store to wrap up all sales. Those handkerchiefs had no paper around them."

He looked triumphantly at her.

Constance tried to explain. It was all quite useless.

So occupied was she in trying to devise some plan whereby to elude him who held her captive that all other thoughts fled from her mind. She had slowly worked her way up to the front of the store in the hope of making a wild dash for the street should an opportune moment present itself. But the man followed her closely. He saw her tactics, and began to lose patience. He now spoke more roughly to her, threatening to force her through the store and into the office to be searched. At this Constance glowed with anger. Her eyes were like live coals. Now, more than ever, were her hopes set on frustrating him.

Suddenly a strange light came into her eyes. She had leaned back and her hand had come in contact with a heavy curtain which hung over an opening. Cat-like, she waited. At last the man turned his back to her and looked over the surging mass, apparently to call one of his associates to his assistance. And when he again turned his face his fair captive had disappeared.

For a moment he stood stone still. Then he hurried to the door, through it, and out upon the sidewalk.

Constance could not help smiling when she saw him. She stood in the show-window, among the models, her handbag concealed by the folds of her costly gown.

The afternoon waned. But the steady flow of people continued. Constance faced calmly the myriads who gazed in at the window. She remained as motionless as possible, and did not fear recognition, for it was costume and hat which were devoured and no more. Several times people she knew halted, but their momentary glance caused her no uneasiness.

Constance felt as if she had jumped out of the fire into the frying-pan,

for she knew that by now every exit in the store was being watched for a person answering her description. She was certain the detective could give every detail of what she wore. While thus ruminating, her eyes wandered to one side of the show-window. They became riveted upon, oh, joy! a door.

To turn the knob and look beyond the threshold was the vital point now. When the front of the window was comparatively free from gazing pedestrians she took a step or two, her hand shot out and the door swung open. She looked into the gloom beyond, only to discern that it was a very box of a room, holding two or three costume dummies. She thought first to step into this, close the door quickly, and then see if there was not a way leading somewhere to the street. But her alert mind now began to work again, and instead of entering the small room alone she jerked one of the elegantly-attired models in with her.

It was a miniature gloomy dressing-room. But Constance was desperate, and "any old thing" would do. The model wore a stylish long coat over a skirt of rich dark material. The latter Constance slipped on over her own costume, donned the coat and, removing the thick lace veil from the hat, draped it over her own, allowing it to fall gracefully over her face. And for once at least in the annals of history a woman dressed without a mirror!

Constance now stepped boldly into the show-window. She nodded pleasantly to the disrobed model, convincing the people outside that she was bidding adieu to some one in the little room, picked up her handbag, and while examining, quite as an intending purchaser, a costume or two on the way out, thrust the bag beneath the ample coat.

Now Constance knew that to hesitate meant to lose. She had never been a believer in bold strokes, but perhaps the boldest she ever made was drawing the heavy curtain aside and stepping down into the crowded store.

Her eyes traveled about wildly, and her heart for a moment fluttered as it had never before. A few customers in the store had seen her step forth, but none of the attendants had. It was to these she had looked.

She began to feel strong once more as she threaded her way to the door. She still kept her eyes open for the sleuth who had apprehended her on the false charge, and was smiling at the ruse she had adopted to escape him, when a man ran directly into her.

"I beg your pardon," he said, in low tones that were of the politest.

Constance hurried on, and smiled again to think that he had been eluded the second time.

On the day after a messenger boy delivered a large box at the department store. The head floor-walker opened it in the presence of a score of clerks, and drew forth a skirt, a long coat and a veil. Just then the window-trimmer came along, pale and excited, with the information that one of the dummies had in some strange way wandered from the show-window to the small storeroom, and stood there minus a skirt and coat, and with a veiled hat.

There were many attempts at explanations. But to this day the matter is spoken of as a mystery, and the little room off the show-window has been designated the "Spookery."

Ancient Witches Tied Up the Wind in Knots

The art of tying up the wind in three knots, so that the more knots are loosed the stronger will blow the wind, has been attributed to wizards in Lapland and to witches in Shetland, Lewis, and the Isle of Man. Shetland seamen still buy winds in the shape of knotted handkerchiefs or threads from old women who claim to ride the storms. Sir Walter Scott visited one of these witches in the Orkneys. He says:

"We climb, by steep and dirty lanes, an emience rising above the town, and commanding a fine view. An old hag lives in a witched cabin on this height, and subsists by selling winds. Each captain of a merchantman, between jest and earnest, gives the old woman stipend, and she boils her kettle to procure a favorable gale."

"She was a miserable figure; upwards of ninety, she told us, and dried up like a mummy. A sort of clay-colored cloak, folded over her head, corresponded in color to her corpse-like complexion. Fine light-blue eyes, and nose and chin almost met, and a ghastly expression of cunning, gave her quite the effect of Hecate."

A Norwegian witch has boasted of sinking a ship by opening a bag in which she had shut up the wind.—Grit.

Removing Oil Stains

For removing oil or grease stains from marble surfaces, Hygeia recommends the following:

Make a strong, hot solution of soda. Put in enough fullers' earth to make a thin paste. Spread this paste on the grease spot and allow it to remain for 24 hours.

If the stain has not been removed by the end of that time, the application should be repeated.

His Garb

"We understand that you barely escaped from the burning hotel last night?" with a rising inflection said the able editor of the Tumlinville Torch of Liberty and Tocsin of the Times.

"Why, Lord, no," returned Lum Dumm of Slippery Slap. "I reckon I had on about as many clothes as anybody there, considering the time and weather."—Kansas City Star.

Double the Life of Your Shoes with USKIDE SOLES

The Wonder Sole for Wear

Wears twice as long as best leather!

—and for a Better Heel

"U.S." SPRING-STEP Heel

United States Rubber Company

Infancy is conscious of fine clothes at the age of three, and from that time on, their influence is great.

Most new forms of government set forth on the false theory that men are quite angelic.



Do your friends laugh at you?

Your friends notice how your car runs. If the motor knocks and rattles and fails to work smoothly, they may enjoy your predicament and laugh.

MonaMotor Oil will keep your motor in tip-top shape. It will put pep, power, and zest into your car and give it a new grip on mileage. Enjoy driving to the fullest. Buy only MonaMotor Oil.

MonaMotor Oil Company

San Francisco, Cal. Los Angeles, Cal.

MonaMotor Oils & Greases

Uncover Portion of Old Palace

of Old Palace

George A. Baker, a British merchant who has been established in Constantinople many years, where he has made a large fortune, has discovered an arched roof 60 feet long during excavating work for the foundation of his new business premises, says a Constantinople correspondent of the London Daily Express.

A corridor six feet long was also discovered beneath the arch and a number of rooms, a bath and cisterns. It is believed that the rooms once formed part of the palace of Nicephore III (1078-81). This palace was named Calamanol.

Unfortunately, Turkish municipal authorities, owing to lack of money, are not able to preserve this architectural relic and they have permitted the construction of the modern building on top of it. The Calamanol palace will therefore probably remain buried forever.

One application of Roman Eye Balm will prove how good it is for sore eyes. Costs only 35 cents. 272 Pearl St., N. Y. Adv.

Similar Experiences

A bulldog at Macon, Ga., has been given two baby twins to raise, and some day that bulldog is going to feel just like most American parents do now.—American Lumberman.

Help That Achy Back!

Is backache making you miserable? Are you tired, nervous, "blue"—utterly played out? Have you suspected your kidneys? Your kidneys are the blood filters. Once they fall behind in their work, there's slow poisoning of blood and nerves. Then is apt to come backache, headaches, dizziness, and other annoying kidney irregularities. Don't wait! If your kidneys are sluggish, help them with a stimulant diuretic. Use Doan's Pills. Doan's are recommended the world over. Ask your neighbor!

A California Case

Mrs. Theo. Florreich, 3056 6th Ave., Sacramento, Calif., says: "My back was lame and out of fix. My back seemed to give out easily and when I stooped, sharp pains darted across my kidneys. I had headaches and dizzy spells and my kidneys acted irregularly. My nerves were all unstrung and I felt all run down. I used Doan's Pills and they cured me."

DOAN'S PILLS
60c
STIMULANT-DIURETIC TO THE KIDNEYS
Foster-Milburn Co., Mfg. Chem., Buffalo, N. Y.



RUB YOUR EYES?
Use Dr. Thompson's Eyewater.
Buy at your druggist's.
U.S. River, Troy, N. Y. Booklet.

Mother's Cook Book

You don't begrudge the labor when the roses start to bloom;
You don't recall the dreary days that won't your perfume;
You don't recall a single care
You spent upon the garden there;
And all the toil
Of tilling soil
Is quite forgot the day the first
Pink rosebuds into beauty burst.
—Edgar A. Guest.

SEASONABLE FOODS

A DELICIOUS sauce to serve with cold roast beef or lamb chops is: **Spanish Sauce.**

Put into a saucepan two tablespoonfuls of butter, one of olive oil, a few dashes of salt, one onion, a clove of garlic, half a green pepper or red pepper all finely chopped. When this is brown add a pint of tomatoes and simmer twenty minutes. Season with paprika and salt and a few drops of tabasco, with a tablespoonful of Worcestershire sauce.

Baked Bananas.

Take one banana for each person, cut in half lengthwise, after removing all the threads; melt a little butter, roll the bananas in it, lay in a baking dish and bake while baking until soft. Serve with broiled beefsteak.

Mint Sauce for Lamb.

Wash a bunch of mint, shake off the water, strip the leaves from the stems, chop the leaves fine. Pour over one-fourth of a cupful of boiling water, add two tablespoonfuls of sugar, cover closely and let stand half an hour; then add four tablespoonfuls of vinegar or the juice of a large lemon.

Ripe Olive Sauce.

Melt four tablespoonfuls of butter in a saucepan, add one sliced onion and cook until slightly brown. Remove the onion, stir the butter, add five and one-half tablespoonfuls of flour, a teaspoonful of salt, one-fourth of a teaspoonful of pepper. Stir to a

smooth paste. Add two cupfuls of brown stock, stirring constantly. Cut the meat from a dozen ripe olives, cover with boiling water and cook seven minutes. Drain and add the sauce. Nice with chicken.

Mashed Potatoes, Peanut Butter.

Boil, mash and beat until light six medium-sized potatoes; add salt, one tablespoonful of butter and one-half cupful of hot milk. Heap in a hot dish. Blend one and one-half tablespoonfuls of peanut butter with one tablespoonful of butter, add a few dashes of red pepper and dot the potato with bits of butter.

Nellie Maxwell
(© 1925, Western Newspaper Union.)

WHO SAID

Be rather bountiful than expensive.

THESE words are characteristic of the religion of the man who uttered them. William Penn, for whom Pennsylvania—Penn's Woods—is named, was a Quaker.

Like many of these sterling pioneers of that sect who came to the New world, Penn was bountiful and generous to the extreme. No one in want ever suffered when Penn could alleviate their suffering, but at the same time William Penn was a man of thrift—a man who was not "expensive" in his habits.

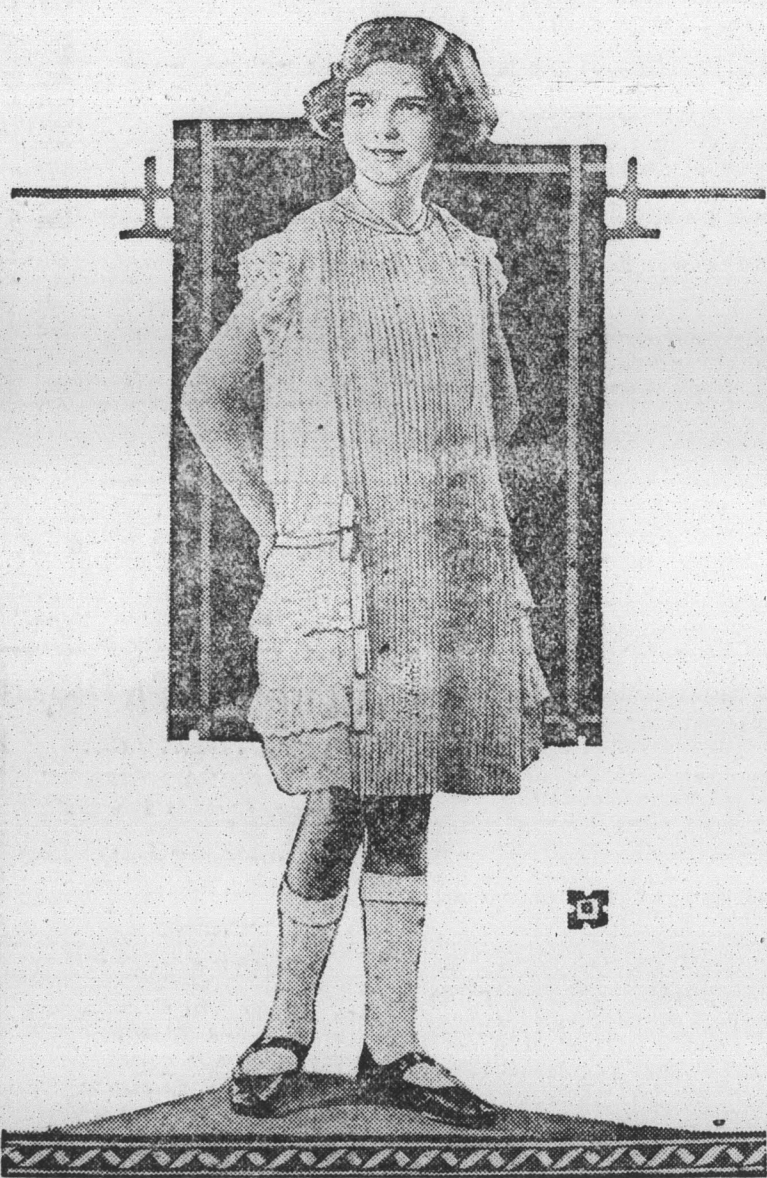
William Penn was born in London, October 13, 1644. He became a Quaker—the name of this sect originated in derision of their statement that man should "fear and quake before the Lord"—and was sent to prison for his preaching. Through the intercession of his father the young man was re-

FILMY FROCKS FOR SCHOOL; PRINTED FABRICS POPULAR

MANY pretty processions of frocks for girls from six to fifteen or sixteen are daily passing in review before inquiring mothers. While they are looking for graduation dresses or frocks for the little festivities of closing school days they will get full information as to present styles for the dress-up frocks of juveniles and are sure to note that colors, in beautiful shades, have usurped the place of white to a great extent. The shops are showing pastel tints along with white for graduation frocks of crepe de chine, georgette, chiffon or fine voile. Pink, blue, lavender and white have proved themselves the most popular

"Money talks," and when its subject is dress styles for the midsummer season it talks "straight from the shoulder." Now that merchants have staged many special sales of dresses for matron and maid they are well convinced as to just what Mrs. American Lady and Miss Summer Girl have set their minds upon—they know what they have spent their money for. First and above all they have demanded printed fabrics in colorful patterns, in silk, silk and cotton mixtures and in cotton materials.

These printed materials, made up in the simplest manner, dominate the styles for midsummer in dresses that



For Last Days of School.

colors and are chosen for both the younger girls and those in their teens. For the younger girls the majority of these filmy frocks are sleeveless or have very short sleeves, as shown in the model pictured. This is a voile frock with scant frills of val lace in two rows above the hem, terminating at the sides under loops of satin ribbon. It is one of many models in which the armseyes are finished with lace ruffles. The small turnover collar is finished with hemstitching and a bow of ribbon with long ends is posed on the left shoulder where the frock fastens. It would be pretty in

hang almost straight from the shoulder. Very little trimming is required on them and they are shown in both short and long-sleeved models, nearly all of them provided with a narrow girdle that ties loosely at one side below the waistline. They are informal in style—even in the silk fabrics—and they are very becoming to their wearers. A pretty example of the printed silk frock is pictured here with front and back panels edged with narrow lace and an application of flat folds of crepe de chine in a plain color at side. The narrow girdle made of the silk and lined with the crepe de chine

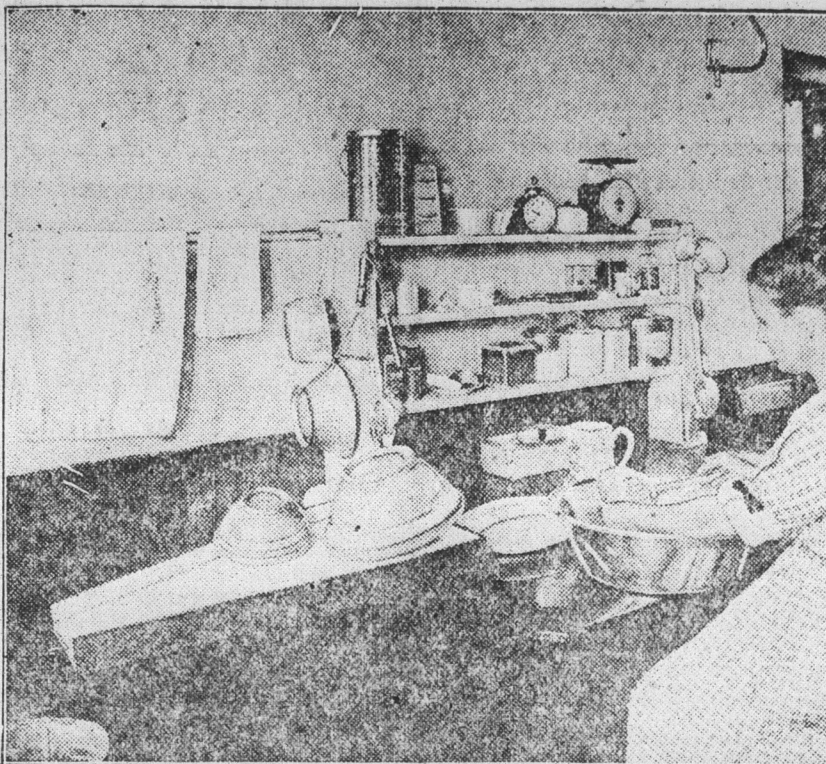


A Popular Slip-On Model.

any light color or in white over a colored slip. Nothing is prettier than georgette for graduation frocks and it proves to be a durable fabric as well and fine voile merits any fine needlework that may be lavished upon it, as it is practically indestructible. With pretty flaring skirts, tucks, lace and ribbons all features of the summer mode and flowerlike shades of lovely colors distinctly fashionable, a class of girl graduates ought to be as enchanting to look at as a blooming garden of flowers. Among the showings there are dresses of cream-colored net covered with fine tucks and combined with lace.

JULIA BOTTOMLEY.
(© 1925, Western Newspaper Union.)

MOVABLE DRAIN BOARD SOLVES PROBLEM



(Prepared by the United States Department of Agriculture.)

In kitchens without running water it is sometimes a problem to dispose of the dishwasher after every meal, without having to carry several heavy dishpanfuls out to some out-of-doors drain. A woman in Albermarle county, Virginia, who was anxious to make her kitchen more convenient, solved the question, according to a report received by the United States Department of Agriculture, by getting her husband to make her a movable drain board with a hinged support at the lower end. This drain board had a band about two inches high running around three sides to prevent water from being spilled about the kitchen. It hung by a large hook on the kitchen wall when not in use. When it was time to do the dishes, this housekeeper set up the drain board with one end on the table, the other end resting on the hinged leg, the whole sloping toward a tall tin coffee drum which received the water. When the dishwashing was over, the water was removed in one trip out of the kitchen, usually by one of the boys in the family, and the drain board was hung on the wall again.

SKILL IS REQUIRED IN LAYING LINOLEUM

If Work Is Not Done Properly It Is Liable to Buckle and Crack.

(Prepared by the United States Department of Agriculture.)

Unlike most other floor coverings, linoleum when once laid usually remains undisturbed until it is worn out; therefore particular care should be taken in laying it. The floor under it should be level, smooth, tight, and dry. On rough floors linoleum will wear unevenly, and moisture will cause the burlap backing to deteriorate and may attract water bugs and other household pests. Cement and composition floors may need special treatment before linoleum is laid, and reliable dealers should be consulted on this point.

In cold weather linoleum should be placed in a warm room for at least 48 hours before it is unrolled. If this precaution is not taken, the linoleum is likely to crack, because cold makes it brittle.

To lay linoleum properly requires some skill, and if the work is not properly done it may buckle and crack. Dealers can often give reliable directions, or, if possible, it is well to employ a trained worker who charges by the square yard and brings with him the needed tools and materials.

There are two ways of fastening linoleum to wood floors—tacking and cementing, states the United States Department of Agriculture. The first is the simpler method, but by the second the seams and edges are made water-tight and the linoleum is said to give longer service. First of all, the quarter-round molding along the foot of the baseboard should be removed and the linoleum cut in strips running crosswise of the floor boards if possible. If it is to be tacked, the strips should be fitted snugly together along the seams but should not be fastened for three or four weeks, for linoleum usually expands when laid on a floor and if tacked down at once will buckle. To give plenty of room for this expansion it is a good plan to trim back the edges next the baseboard for one-fourth or one-half inch or just enough so that the molding will cover the edge. The molding should then be nailed directly to the baseboard, leaving the linoleum free to expand and to be trimmed more next to the baseboard if necessary. The linoleum may be so perfectly held in place that it will not need to be tacked, but if it does, brads should be set one-eighth to one-fourth inch from the edge, about three to four inches apart, and driven well below the surface.

Linoleum may be cemented at the seams and edges directly to a wood floor or permanently cemented down firmly over a layer of deadening felt paper that has itself been pasted to the floor. Some manufacturers and dealers furnish printed directions for this method. The cement used should be waterproof and contain no silicate of soda (water glass), because this is injurious to the linoleum when moisture comes in contact with it.

Orange Milk Cup

1-3 cupful orange juice, 3 tablespoonfuls sugar, 1 teaspoonful lemon juice, 1/2 cupful evaporated milk, 1/2 cupful water.

Mix sugar with fruit juice; then heat in milk and water slowly. Cool with ice to suit the taste. The most pleasing results are gotten by putting liquid into mason jar and shaking thoroughly.

Vegetable and Cereal Loaf Very Substantial

For lunch or supper, or for any meal where a somewhat unusual dish is wanted, a vegetable loaf may be used. Made according to the recipe below, the loaf will contain rice or some other cereal, and eggs, so that it will be quite substantial. The recipe was worked out by the bureau of home economics, United States Department of Agriculture, in the course of recent experiments in vegetable cookery. These experiments were aimed at developing ways of cooking ordinary vegetables to conserve the mineral constituents and vitamins, and also included finding acceptable combinations of vegetables which might vary the menu.

Vegetable and Cereal Loaf.
1 1/2 cupfuls cooked kale, 1 tablespoonful finely minced celery leaves
1/2 cupful cooked carrots, diced, 2 tablespoonfuls butter
1 1/2 cupfuls cooked rice or other cereal, in which kale was cooked
2 eggs, 1 tablespoonful flour

Mix the cooked kale, carrots and rice, and the eggs and salt. Make a sauce by frying the celery leaves in the butter, then adding the kale water and flour and cooking till thick. Mix this with the other ingredients. Mold and shape the mixture into loaf, cover with strips of bacon or with buttered crumbs, and bake in moderate oven until brown.

Sweet Curds Make Good Filling for Pastries

(Prepared by the United States Department of Agriculture.)

Sweet curds make a good filling for pie or tarts, suggests the home economics office of the Department of Agriculture. A curd is obtained by adding rennet to warm milk and allowing the milk to stand until it hardens.



Sweet Curd Pie With Meringue.

The resulting curd is then broken up and strained. To the curd from one quart of milk add one level tablespoonful of butter, one-fourth cupful of sugar, yolks of two eggs and a few Zante currants or chopped raisins and a little nutmeg. Bake it like custard pie.

Baked Custard

In a baked custard twice as much egg is used to a given measure of milk as in a soft custard. It is cooked without stirring in a baking dish instead of in a double boiler, and therefore retains the soft jellied consistency which differentiates it from soft custard. Baked custard is done when a knife dipped in it comes out clean.

A great variety of flavoring is possible for custards. Commercial extracts may be added to soft custard before serving or to the baked custard before turning into the baking dish. Caramel may be added to the milk in either case, or the custard may be baked in a dish in which a small amount of sugar has been caramelized. Chocolate should be melted and combined with the milk before pouring over the egg. Fresh fruit, such as bananas, oranges, or peaches; or dried fruits, including dates, cooked prunes, or figs, may be served with either type of custard as a means of flavor. Custard should not be served on fresh pineapple, which gives it an unpleasant, bitter taste.

Cuticura for Pimply Faces.
To remove pimples and blackheads smear them with Cuticura Ointment. Wash off in five minutes with Cuticura Soap and hot water. Once clear keep your skin clear by using them for daily toilet purposes. Don't fail to include Cuticura Talcum. Advertisement.

Too Easily Pleased

Chief Justice Taft said at a dinner in Washington:

"I want to see women more particular in their choice of husbands. Too many women are as easily satisfied as Aunt Hannah, the laundress."

"Aunt Hannah," said a young girl, "waffo' you marry dat ugly ole pot-betty of a Wash White?"

"Because, chile," said Aunt Hannah, "Ah profers a husband wot will stop to hum and wring mah clothes, ruther'n one wot will stop away and wring mah heart."

A simple, old-fashioned medicine, as good today as in 1847, is compounded in Wright's Indian Vegetable Pills. They regulate the stomach, liver and bowels. Adv.

Cottonseed Oil

Public attention was first called to the usefulness of cottonseed oil by the London Society for Encouragement of Arts, Manufactures and Commerce. In 1783. The first recorded attempts to extract crude cottonseed oil were made at Natchez, Miss., in 1834, and at New Orleans, 1847. Neither was successful. The first successful attempt at crushing the seed in a mill was made by Paul Aldige of New Orleans in 1855. In the North a mill was started at Providence, R. I., 1855-56.

If You Need a Medicine You Should Have the Best

Have you ever stopped to reason why it is that so many products that are extensively advertised, all at once drop out of sight and are soon forgotten? The reason is plain—the article did not fulfill the promises of the manufacturer. This applies more particularly to a medicine. A medicinal preparation that has real curative value almost sells itself, as like an endless chain system the remedy is recommended by those who have been benefited, to those who are in need of it. A prominent druggist says: "Take for example Dr. Kilmer's Swamp-Root, a preparation I have sold for many years and never hesitate to recommend, for in almost every case it shows excellent results, as many of my customers testify. No other kidney remedy has so large a sale."

According to sworn statements and verified testimony of thousands who have used the preparation, the success of Dr. Kilmer's Swamp-Root is due to the fact, so many people claim, that it fulfills almost every wish in overcoming kidney, liver and bladder ailments, corrects urinary troubles and neutralizes the uric acid which causes rheumatism. You may receive a sample bottle of Swamp-Root by Parcel Post. Address Dr. Kilmer & Co., Binghamton, N. Y., and inclose ten cents; also mention this paper. Large and medium size bottles for sale at all drug stores.

Post Mortems

"Tex" Ricard, the fight promoter, was talking in Trenton about a lost fight.

"Lost fights are gloomy things to talk about," he said. "A chap was telling a friend one day how a girl had turned him down when he proposed."

"Ah," said his friend, "you didn't play the winning card. The winning card is to tell your girl you aren't worthy of her. Why didn't you tell her that?"

"I was going to," said the other chap, "but she told me first."

Jack Ashore

Representative Britten, the better-known champion, said at a Washington tea:

"Some of my opponents seem to be as ignorant of sea business as Bob Bowline was ignorant of land business. 'Bob Bowline took his best girl out one day, and a trolley car nearly ran over her."

"'Ahoy, ye blind landlubber,' Bob roared at the conductor, 'can't ye see where yer goin'? Ye might have killed my lady friend here.'"

"Ah, what's eatin' you?" snarled the conductor. "I ain't driving this car, am I?"

"But yer steerin' her, ain't ye?" yelled Bob Bowline."

Art

You find works of literature which may be said to be pure art. A little song of Shakespeare or of Goethe is pure art.—Huxley.

Champion is better
because of its gas-tight, two-piece construction, which allows it to be taken apart for cleaning.

Champion Spark Plug Co.
Toledo, Ohio
Windsor, Ont., London, Paris

Never Failed Her in 60 Years

"Beecham's Pills have been a byword in my home for over 60 years, and were in my mother's home in England. Now I am 89 years old."

"I have never known Beecham's Pills to fail to relieve the worst headaches and constipation."

Mrs. G. Russell, Pittsburgh, Pa.

For FREE SAMPLE—write
B. F. Allen Co., 417 Canal Street, New York
Buy from your druggist in 25 and 50c boxes

For constipation, biliousness, sick headaches and other digestive ailments take

Beecham's Pills

RESINOL

Soothing and Healing
For Baby's Tender Skin

PARKER'S HAIR BALM
Removes Dandruff, Stops Hair-Falling, Restores Color and Beauty to Gray and Faded Hair

HINDERCORNS Removes Corns, Callouses, etc., stops all pain, ensures comfort to the feet, makes walking easy. 10c by mail or at Druggists. Hixcox Chemical Works, Patchogue, N. Y.

MORTON HOMELIKE

REASONABLE HOSPITAL

Our expert doctors and surgeons, excellent food, and quiet surroundings—bring you real health.

1055 PINE ST., SAN FRANCISCO, CALIF.

Dickey's OLD RELIABLE Eye Water
relieves sun and wind-burned eyes. Doesn't hurt. Genuine in Red Folding Box. 25c at all druggists or by mail, DICKEY DRUG CO., Bristol, Va.-Tenn.

W. N. U., San Francisco, No. 25-1925.

Appropriate

"What shall we have for the grand Amazon march?"

"The music of the spears."

Sure Relief FOR INDIGESTION

BELLANS FOR INDIGESTION
25 CENTS

6 BELLANS Hot water Sure Relief

BELLANS
25c AND 75c PACKAGES EVERYWHERE

Even your best work isn't "best" to all people. Some think something else you did is better.

Children Cry for

Fletcher's CASTORIA



MOTHER:—

Fletcher's Castoria is a pleasant, harmless Substitute for Castor Oil, Paregoric, Teething Drops and Soothing Syrups, especially prepared for Infants in arms and Children all ages.

To avoid imitations, always look for the signature of *Charles H. Fletcher* Proven directions on each package. Physicians everywhere recommend it.

THE NEW MISSION BEACH ROLLER RINK

EDWARD A. KICKHAM, Propr.

AFTERNOONS AT 2 O'CLOCK—EVENINGS AT 7 O'CLOCK

Finest and Most Modern ROLLER SKATING RINK in the World
Plenty of Skating Space and a Splendid Floor.Come and Enjoy the First Completed Unit of the Great New
MISSION BEACH AMUSEMENT CENTER

A Rink Where It's a Pleasure to Skate

MISSION BEACH GARAGE

WM. ENGLAND, Proprietor.

TOWING AND EXPERT REPAIRING
Authorized WILLARD Battery Service.3779 Mission Boulevard
Phone, Pacific Beach 542
Willard
TRADE MARK REGISTERED

MAXWELL - Service - CHRYSLER

SEE ME BEFORE YOU BUILD

See your home before you build—and know what it will cost.
I will work out and explain to you any detail of design or construction.
Among our hundreds of plans you will find every detail of the home of your dreams, pictured exactly as you have imagined it.
Let me help you.Construction—Contracting—Building
Engineering—Plans—Specifications
JOSEPH C. KELLEY
General Contractor and Builder
2341 Brant Street, San DiegoWrite or phone 66144 between 5 and 6 p. m. any evening.
Estimates furnished—contract or day work

BEACH'S Chicken and Waffles SHOP

MARK L. BEACH, Prop. and Mgr.

ON THE ESPLANADE

| | |
|-----------------------|-----|
| Half Chicken on Toast | 50c |
| Waffles | 20c |
| Coffee | 05c |
| Tea | 10c |
| Milk | 10c |

Mrs. G. W. Schulze HEMSTITCHING

Hand-made Buttonholes

735 SANTA CLARA PLACE
Mission Beach

J. O. DeMent O. C. DeMent

Mission Cafe

and
MISSION APARTMENTS"All the Comforts of Home"
756 Ventura Place
Mission Beach - California

SELLING BEACH PROPERTY

May Allen Gibson

REAL ESTATE AND
INSURANCE3727 Mission Blvd., Mission Beach
Phone, Pac. Beach, 547

Mission Beach Coffee Shop

A. R. TIBBETTS, Prop.

On the Boulevard, near P. O.
WAFFLES and COFFEE, 25c
From Daylight 'Till Midnight
Lunches and Short Orders

EXTRA! EXTRA!!

FINE BEACH HOME

Bargain for Cash or Good Terms.

KIRK SMITH

Licensed REALTY Broker
Office of "The Beach News"

Phone, Point Loma 17

JACK NEUMONT, Salesman

Phone, Point Loma 6

Beach Property to Suit You

Special and Exclusive Listings

To Our Mission Beach Friends and Patrons

YOUR CO-OPERATION, PLEASE

As chairman of the publicity committee of the M. B. Chamber of Commerce, Mrs. F. G. Greenfield, is greatly taxed for time and her duties of preparing publication copy are very arduous. The help of our patrons will be highly appreciated in the matter of submitting news items for "The Beach News" if they will leave their notes for Mrs. Greenfield in the care of Mrs. Frank Challand at the Mission Beach post office and please write on one side of the paper only. We thank you! Send in your items good folks, and let's all boost and BOOST!!!!

Classified Ads Get Quick Results.

ONE-BASE HITS

(By JACK SIMPSON.)

Infield Fly Rule.

For some unaccountable reason the majority of ball players have never read a rule book, being content to learn the rulings on the more difficult plays by their actual performance, although their ignorance of the rules is rather costly at times.

Many a close game has been lost by a player not knowing what to do when a certain play arose with him on base, completely ignorant and at the mercy of the opposition. One of the most common of these situations arises over the players not knowing the infield fly rule. Say, for example, a runner is on first and one on second base with none out. The batter pops an infield fly to the shortstop which he drops. The man on second, if not acquainted with the rules, will immediately dash for third base only to be tagged out and a double play made where only one out would result had he known the rule.

This leaves two out and a man on first base, where we started out with men on first and second with none out. This is only one of many plays that lose ball games that can be traced directly to a player not understanding one of the most important rules.

The correct play for the above situation would have been for the base runners to hold their bases, as the batter was automatically out when he hit the infield fly, regardless of whether the ball was caught or not. This rule was made to protect the baserunners, so that the infielder couldn't trap the ball and make an out, but not knowing what to do, he thought he was forced to go to third base and was easily caught.

The rule is very simple on this play and reads as follows:

"With less than two down and runners on first and second or first, second and third, the batter hits a fair fly, other than a line drive or attempted bunt that resulted in a fly, that can be successfully handled by an infielder, he (the batter) is automatically out whether the ball is caught or not." It will be noted the above rule applies only when there is none or one out and men at first and second, or first, second and third. At no other time is it in effect.

Sport Notes

California now has 50 licensed boxing clubs.

Fifty million golf balls are manufactured in the United States annually.

Johnny Kelleher, formerly of the Cubs and Boston, is now the regular shortstop for Kansas City.

George Bischoff will lead the College of the City of New York wrestlers in the season of 1925-26.

There are 15 large football fields in Vienna, the largest having accommodations for 75,000 spectators.

A new sport palace is to be built in Munich, Germany, with a seating capacity of 14,700 and room for 5,000 standees.

There are three directors and fourteen coaches of various sports conducted at the United States Naval academy.

Tom Gibbons, veteran heavyweight of St. Paul, Minn., will train for his 15-round bout against Gene Tunney at the Polo grounds, June 12, at Southampton, L. I.

Willie Plant, America's greatest competitive walker, keeps in training by walking 12 miles to and from work every day in New York city.

FOUR LOTS—Finely situated in central addition La Jolla; 100x160; between three streets; \$1,200; splendid investment. Exclusively listed with Kirk Smith, licensed realty broker, office of "The Beach News."

Prosperity!—Feel it, talk it, know it—Advertise!

Mission Beach

The Best Equipped and Most Perfect Resort in California

LOTS \$900 and Upwards on the Easiest Terms
Ever Made on Residential Beach Property.

The increasing number of HOMES being built at MISSION BEACH attests the popularity of California's most desirable resort.

For further information call at

GENERAL SALES OFFICE

101 Broadway or Tract Office, Mission Beach

Sales Agents: GEORGE L. BARNEY—T. A. RIFE

Don't Watch Mission Beach Grow—Grow With It!

We Do Job Printing of All Kinds

"LOMA LORE"

By WINIFRED DAVIDSON

Point Loma, California

Book rights reserved.

(Continued from last week)

"It will be seen by our dispatches," says the Union early in April, 1881, "that two of the five ships chartered to bring the rails from Europe to San Diego for the California Southern railroad are now on the way. The 'Trafalgar' sailed from Antwerp and the 'Lady Lisgar' from Amsterdam on the 8th instant, the same day that the 'J. A. Wright' sailed from New York with locomotives, etc., for our port. There are 10,000 tons of Bessemer steel rails to arrive, of which amount the two vessels above named bring 4000 tons. There will be lively times in port when these ships begin to come in. We shall be able to load them all back with wheat."

Then on the 7th of October comes the comment on shipping at this port which tells the wonderful story of those stirring times here, when the railroad—the railroad toward which the hopes, prayers, ambitions, expectations and desires of all the southwest had for generations been lifted—was almost an actuality!

"Within the past two months five vessels from foreign ports have sailed into our harbor. First came the British iron ship 'Trafalgar' from Antwerp, bringing about 2600 tons of steel rails, fish-plates, bolts and spikes for the California Southern railroad. Then followed the American bark 'James A. Wright' from New York, with a cargo of rolling stock, consisting of three locomotives, a number of flat and box cars, and a quantity of other material. The ship 'MacMillan' from Antwerp is now discharging a cargo of steel rails amounting to 2250 tons. The bark 'Connaught' has just arrived from Rotterdam with 1032 tons of freight, most of which is rails. The bark 'Ju-

piter,' with an assorted cargo from Hamburg consigned to A. Wentscher, is also in port discharging. To these may be added a number of lumber vessels which arrive and depart every few days and a variety of small schooners engaged in seal catching, fishing and trading on the lower coast. Then we have the steamers 'Ancon,' 'Orizaba' and 'Bonita,' the first two arriving every five days from San Francisco, and the latter (exclusively for freight) making semi-monthly trips. To say nothing of the large number of passengers, we are informed by the officers that the 'Ancon' and the 'Orizaba' deliver a larger quantity of freight at this port than at all the other ports south of San Francisco combined. We will no doubt be met here with the reminder that our only outlet and inlet is through the port, and our marine exhibit must necessarily be proportionately larger than other ports that divide transportation with railroads. We shall soon have a railroad, and perhaps two, but they will only serve to increase the bulk of our business. It will be different here from what it is at Wilmington, where the railroad has carried away a large portion of its business. We have a harbor which will not be monopolized and controlled by an extortionate corporation; a large area of back country will seek an outlet at this port, which has heretofore been compelled to seek accommodations elsewhere. View this matter as you may, there is nothing ahead for this port but a gradual, continuous increase of its commerce."

(Continued next week)

Try our Classified Ads, for Quick Results—Only a dime a line, five words to the line, payable in advance.

Subscribe for "The Beach News."

OCEAN THEATRE

TONIGHT—SATURDAY

"THE ARIZONA EXPRESS"

Lincoln Carter's Famous Melodrama

News and Comedy
Admission 15c and 20c

SUNDAY

"FORTY WINKS"

Theo Roberts, Viola Dana and Raymond Griffith
This is SOME COMEDY
Also "Fast Steppers"
Admission, 15c and 20c.

TUESDAY and WEDNESDAY

A James Cruze Production

"THE GOOSE HANGS HIGH"

An All-Star Cast

Also News and Comedy
ADMISSION 15c and 30c

THURSDAY and FRIDAY

BLANCHE SWEET

—in—
"TESS of the D'URBERVILLES"

A BIG SPECIAL

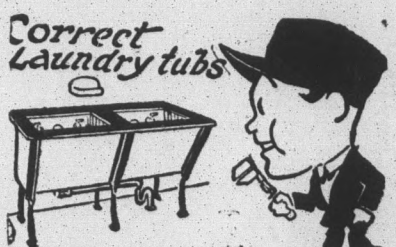
At Regular Prices
Admission 15c and 20c

Two Shows Every Night

7:15 p. m. and 9:00 p. m.

Come Early—Show Starts at 7:15

OCEAN BEACH PLUMBING CO.

CHAS. H. PELTCHER
Master Plumber
Washday—ah, there's the rub,
Unless you have a perfect tub.
—from the proverbs of Mr. Quick.

We'll soon put your laundry tubs in perfect condition. All you have to do is to give us a ring and we'll start for your house.

**PLUMBING
HEATING**
5068 NIAGARA AVE.
PHONE POINT LOMA 152
MASTER PLUMBER REG. NO. 71

IF it's in the line of

PRINTING

From a Visiting Card
to a Poster.We Can Satisfy You With
Quality, Quantity and Service
The Beach News

JOB PRINTING DEPT.

Phone Point Loma 17

4829 Saratoga Avenue,
Ocean Beach, CaliforniaADVERTISING
PAYS

THE SAYINGS AND DOINGS OF SPEED O'DAY OF THE SUNSET GARAGE

"Careful driving keeps you away from the doctor's door," says Speed O'Day.

IS THE DOCTOR IN?
HE'LL BE IN A LOT IF YOU'RE NOT MORE CAREFUL

When your car does need a doctor we're ready to help you. We will repair your car speedily and charge you a fair price.

THE SUNSET GARAGE
1916 BACON ST.
OCEAN BEACH, CALIF.
PHONES—PL 20 J—PL 67 J

TOWING SERVICE DAY OR NIGHT
GENERAL REPAIRING
TIRES TUBES & ACCESSORIES
BATTERY SERVICE